



LA PORTE YOUTH DOWNTOWN AND LAKES DEVELOPMENT PLAN

LA PORTE COUNTY COURTHOUSE
County formed by Indiana General Assembly in 1831. The first courthouse built in La Porte was in 1833 and 1847-1848. Present courthouse constructed 1892-1894 of Lake Superior Red Sandstone, designed by Brentwood S. Tolson of Fort Wayne. Richardson R. Romo, architect. Incorporated from 1848. Courthouse.

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- ACKNOWLEDGMENTS



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EXECUTIVE SUMMARY

Many small Indiana communities are suffering from a phenomenon that is being called “brain drain,” or the issue of educated youth leaving their hometowns for “more desirable” communities. These communities often differ only in the provision of amenities to the appropriate age groups. Youth are often looking for more opportunities and amenities that are social in nature, not depending solely on a community with excellent job opportunities or ones that provide good housing options.

Through a survey and youth opinion, seven initiatives were identified. Many of these initiatives relate to reducing leakage in the community, which is encouraging residents to spend money in the city they live. Students noticed that other cities nearby have many opportunities that La Porte does not, and that highlighting and expanding the opportunities that La Porte provides is one way to maintain and attract residents to the community.

These seven initiatives include: creating a kayak, canoe, and paddleboard rental system for one, or multiple, of the lakes in the area; encouraging more installation of public art in the downtown and New Porte Landing; improving the existing ice skating rink; expanding the movie selection for the outdoor movie nights; decorating the downtown seasonally; encouraging the creation of unique businesses downtown; and marketing the existing dog parks available to residents.

The purpose of this plan is to retain local youth, and eliminate brain drain, by working with local youth to determine what they would like to see happen in La Porte and learn what it would take for them to stay in the community. This is no simple task to carry out, and it can only be completed with a collaboration between community members, civic leaders, and current and future entrepreneurs.

INTRODUCTION



MCMV Applied to Our Community

My Community, My Vision (MCMV) is a youth-focused planning partnership between the Indiana Housing and Community Development Authority (IHCDA) and the Ball State University (BSU) Urban Planning Department. Now in its fourth year, this partnership was created in part to address and solve the issue of emigration of young adults from the State of Indiana and, more specifically, their hometowns. MCMV encourages Indiana youth to be involved in the planning process of their local government.

Once school had started for all involved parties, participating communities were announced to the mentors. Mentors then discussed and selected a community that they were interested in mentoring. The purpose of the BSU mentor is to act as a resource and assist the students in creating a plan specific to their community. The mentor will lead the students through the process of creating an action plan for their community, teaching them about urban planning and city planning processes.

Each plan created for MCMV is unique to their community, responding to the unique challenges and needs of the community. The following action plan was created by Alyssa Flandermeyer and members of the La Porte Youth Council in La Porte, Indiana.

To measure the impact of the program on the students involved, they completed a pre, and will complete a post, survey. In the pre-survey, students were asked a variety of questions about their community, their perceived involvement in leadership within their community, and if they felt like their local decision-makers listened to them. The five students that completed the survey for La Porte are confident that the implementation of this plan will affect their future living situation, because they believe that the decision-makers listen to their opinions and concerns regarding civic affairs.

Our Planning Process

Starting in October, the BSU mentor and students held regular meetings to brainstorm creative initiatives to create a plan specific to their community. The first meeting was at the MCMV kickoff event, where students were walked through the SWOT-A process. There they identified aspects of their community they felt fit the appropriate categories.

Because of location and travel restraints, the mentor was not able to visit the community during the fall semester, instead communicating to the students through phone conference calls and emails. Drew Gesse, a member of the La Porte Chamber of Commerce, led the students on a walking tour through the city. From this tour, the students and Drew provided the mentor with pictures of good places, places that need improvement, and pictures of places they felt were inspirational. Students also created a survey for their community, as a qualitative exercise. The mentor worked with the students to develop the list of initiatives created through the survey with information from the SWOT-A analysis and a quantitative analysis of the community.

After a short pause for winter break, the process of finalizing and editing the plan continued. Students presented the plan to stakeholders in late February 2018. This meeting showed students that members of the community will support, and are interested in, the initiatives within this plan. Then, the students presented their plan to the Plan Commission mid-March. On April 12, 2018, the students will present the final plan to IHCDA and other participating communities at the final MCMV state meeting.

SWOT-A



SWOT-A

At the kick-off meeting held in Fishers, Indiana, on September 23, 2017, the students participated in a SWOT-A exercise with their mentor. SWOT-A stands for: Strengths, Weaknesses, Opportunities, Threats, and Aspirations. This exercise is used for the purposeful identification of these aspects within a community. The students lead this exercise, with minor guidance from their mentor and other community members in attendance; because of this, they were actively taking charge in evaluating their community.

There are two factors being evaluated in this exercise; external factors and internal factors. Strengths and weaknesses are reference to internal assets and liabilities; opportunities and threats reference the external factors on the internal ones; and aspirations reference what the students, and community members, would like to see their community become. The SWOT-A exercise generated several lists of distinctive qualities for the community. From these lists, the students in La Porte are better able to visualize goals and objectives for their community. Based on the goals and objectives identified from this activity, and from a survey of residents of La Porte, the students generated a list of specific improvements they would like to see happen in their city, called initiatives.

These initiatives are fundamental to the action plan itself, as the plan is centered around the implementation of the initiatives. At the kick-off event, the students identified several strengths, weaknesses, opportunities, threats, and aspirations for the community. The following is a compilation of the more significant aspects mentioned. The full SWOT-A analysis and dot map created during the exercise can be found in Appendix A.

Strengths:

Of the strengths mentioned for the community, access to lakes is a significant strength for La Porte. The city has access to three lakes: Pine Lake, Stone Lake, and Clear Lake; and aside from increasing the natural beauty and appeal of the city, they are also host to many community events. These lakes are also easily accessed by a large part of the community, making this a resource to continue to invest in within the community.

Another strength identified for the community is their parks. Students mentioned two parks, Fox Memorial Park and Kesling Park. Both contain various assets for the community. Fox Memorial Park includes Clear Lake, and together they offer several different recreational opportunities for the community. These include, but are not limited to: playgrounds, baseball diamonds, walking trails, lake views, pavilions, a skate park, and an amphitheater. The amphitheater hosts Arts in the Park, and other community concerts. Kesling Park, though lacking in lake views, does not slack in being an asset for the community. It offers walking trails, pavilions, a wooden playground, and facilities for a variety of outdoor sports. Both parks are easily accessible to a large part of the community.

Another strength the students noticed are the downtown small businesses. They appreciated the variety of local shops and restaurants offered to them in the downtown area. Students also commented on the beautification process currently going on. Mentioning that this process is making the downtown area a “place that people want to be.”

Weaknesses:

Initially, it can be assumed that something identified as a weakness is negative. However, if approached correctly, the items identified as a weakness for the community can be used for understanding the current conditions of a community, encouraging action or notice of the conditions, and increasing the overall quality of a community by addressing identified problem areas effectively.

It can be noted, for the purposes of this plan and for MCMV, that encouraging young people to stay and live and thrive in La Porte is paramount. Therefore, it can be stated that population stagnation or decline, of the ages 18 to 24, is a weakness.

A weakness students identified is the Fairgrounds. Located just outside of the city, the fairgrounds are a large community asset that is not used as much as it could be; used only for the fair, 4th of July, auctions, and private events. The fairgrounds are also not as well maintained as they could be, with some of the buildings being very old and outdated.

New Porte Landing was also identified by students as a weakness. It should be noted however, that this is because it is currently under construction and is an eyesore. After completion, this development does have the potential to be a great asset and strength for the community.

Opportunities

Students identified several opportunities for the community, with the proximity to Chicago and the general geographical location of La Porte being the first thought of. The city is 60 minutes from Chicago, 30 minutes from South Bend and Notre Dame, and less than 30 minutes away from Michigan City, New Buffalo, and Lake Michigan. This puts La Porte in an excellent location to market to people who would like to vacation in a smaller, quieter setting.

Another opportunity for La Porte is its connection to a variety of transportation. The city limits are minutes away from a variety of interstates, a U.S. Highway and several state roads go through the middle of the city, and less than 30 minutes away in Michigan City is a train stop for the South Shore line to Chicago.

Threats

Of the threats identified by the students, the community's location is also what students consider to be its greatest threat. Because La Porte is easily connected to nearby cities, it is easy for residents to travel outside of the city for shopping, entertainment, or work. This allows other communities to benefit and expand their attractions and unique enterprises, leaving La Porte increasingly threatened by surrounding cities.

Aspirations

When the students discussed what they would like to see in La Porte in ten years, their answers remained rather realistic. They would like to see more development with the lakes and downtown areas, job and restaurant diversification, a movie theatre, and more community events. Most of these aspirations are discussed further as initiatives within this action plan.

STUDENT SURVEY

Date _____

SURVEY

STATEMENT	RATING (fill in circles completely)					N/A
	Strongly Agree 5	Agree 4	Neutral 3	Disagree 2	Strongly Disagree 1	
1. My experience exceeded my expectations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. I had to wait a long time before I was helped.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. I was able to talk with staff when I needed to.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. My overall experience with staff when I am a positive one.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Finding your office was not difficult.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. If I had a complaint, it was handled well.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. I received services that were very helpful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. The staff helped me find additional services that I needed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. I received my services in a timely fashion.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. I would recommend this firm to others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. The company representative showed me respect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. My experience was below par as compared to other firms I have worked with.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13. I would return here in the future if I had need for the services you offer.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. I found the environment pleasant and conducive to accomplishing my goals.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15. I would consider working here.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16. I found the range of services offered to be too narrow.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17. The people who helped me seemed genuinely interested.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. The representative I worked with seemed to me to be comfortable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19. The representative I worked with made me feel comfortable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20. The representative I worked with avoided eye contact and didn't seem to care about my situation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please add any additional comments you may have below:

Students were informed of the need for a peer survey, and they took control of creating the survey with little guidance from their mentor. The students generated three questions to ask their peers and other residents of La Porte. They were: “What would you add or attract to Downtown La Porte,” “What would you add or attract to the area near New Porte Landing and Pine Lake Avenue,” and “What would you add to La Porte’s lakes or parks,” as well as asking the participants for their age range.

36 people participated in the survey, and about 70% were under the age of 30. It is interesting to note, that there appears to be no correlation between age and the answers given in the survey. The students reviewed the answers and narrowed down the answers to determine which ones were feasible to be pursued as initiatives for this plan. These were: public art, attracting downtown businesses, a dog park, movie theatre, an ice rink, and kayak and canoe rentals.

The complete survey data is in Appendix B.



QUALITATIVE ANALYSIS

Within this section, the city of La Porte will be compared demographically with the city of Valparaiso, and the state of Indiana. Further data is in Appendix C.

Demographics

Population Change

The population has remained stagnant in La Porte, and is projected to remain so, as the population will only increase by 1.35% by 2022. What is interesting about the change in population, is that unlike other communities similar to La Porte who are experiencing “brain drain,” La Porte’s experiences with this will not be very drastic. The 25 to 34 cohort population is higher than the 20 to 24 cohort population is higher than the 15 to 19 cohort population, which is what indicates that “brain drain” is currently not occurring. This trend is expected to continue through 2022, where the 25 to 34 cohort will be about equal to the other two cohorts combined.

The city’s population trend for this phenomenon resembles Indiana’s experiences in 2017. This is shown in Figure 1 as percentages of the population. Valparaiso, also shown in the comparison, is not expected to experience “brain drain” either.

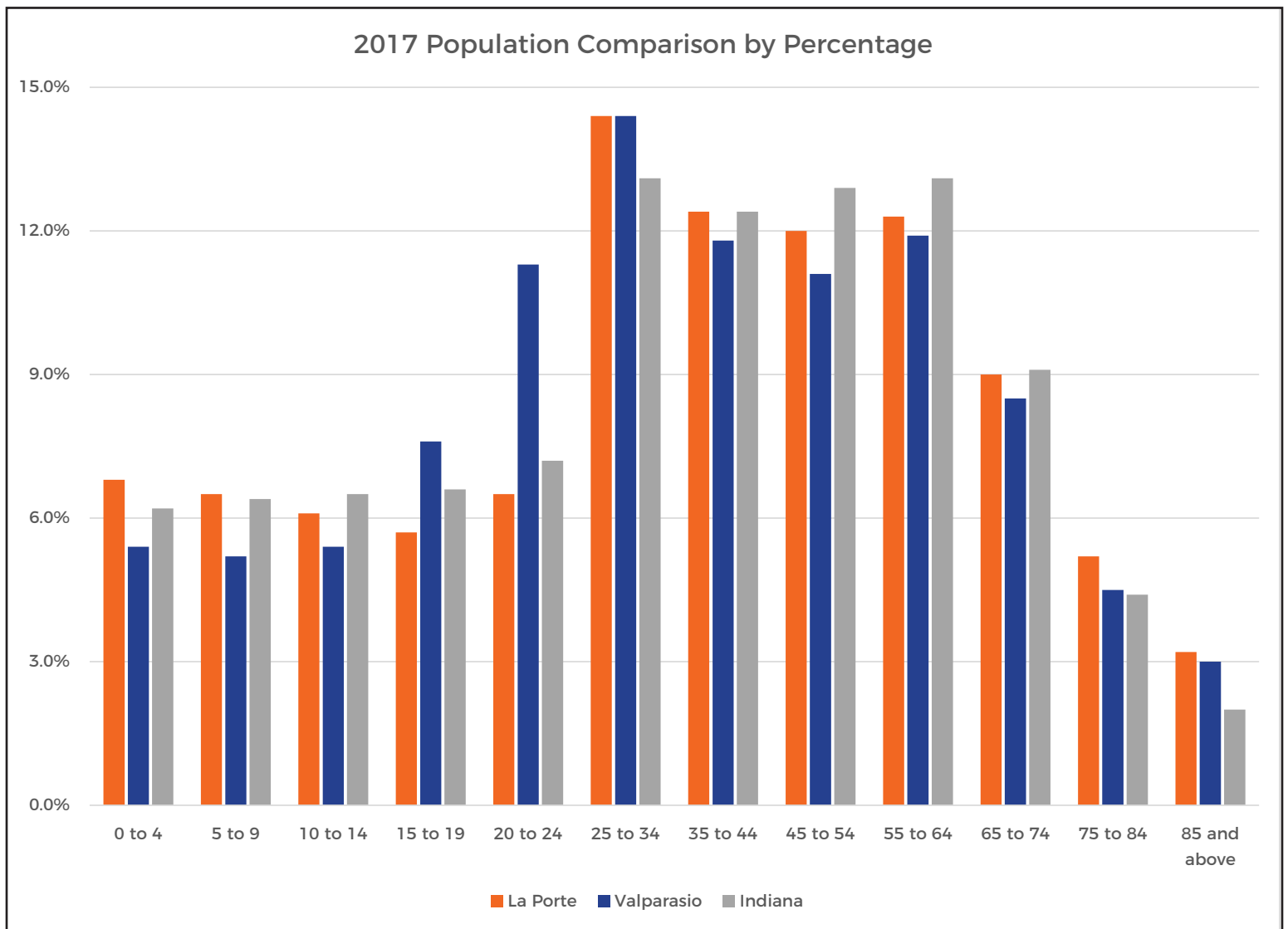


Figure 1

Education and Employment

As of 2017, the large majority of La Porte residents over the age of 25 only attained a high school level of education. Less than 20% of the population has some type of college degree, be it an Associate, Bachelor's or Graduate/Professional degree. From this, it can be inferred that many of the jobs offered within the city are not learned through an education beyond the High School level. This is important to keep in mind as High School students are constantly encouraged to continue their schooling beyond a high school level.

Valparaiso's education makeup is very different; however, this can be attributed to the university that calls that city home. Almost 50% of the population has some type of college degree, and while this is important to note for reference sake, it is even more important to not forget that Valparaiso has a university and La Porte does not. This reality is not enforced to be a point of contention, rather it is instead a reminder of how the two cities, though similar, differ.

Services (46.1%), manufacturing (20.4%), and the retail trade (12.9%) are the biggest industries in La Porte. This breakdown further shows that jobs in La Porte may not require a college education. Bringing more awareness to jobs that do not require attending college can be a way to encourage more high school age students to stay after their graduation. Creating incentives for more jobs such as these to exist will further mitigate "brain drain".

Housing Stock

An analysis of housing stock displays the current investments and capacity. Understanding the diversity of housing opportunities can lead to a better understanding of generated property tax revenue. Figure 2 shows the changes in housing for the community for 2010, 2017, and projected for 2022. The percentages of owner occupied and renter occupied housing remain consistently at a little more than 50% for the three years shown.

The value of occupied housing units is also increasing. In 2017, the median value was \$99,487. By 2022 the projected median value will be \$114,728. Figure 3 shows the breakdown of the values of housing for 2017 and 2022. The number of housing units that are valued at over \$150,000 are increasing, giving less opportunity to residents of lower incomes to move to or purchase a home of their own.

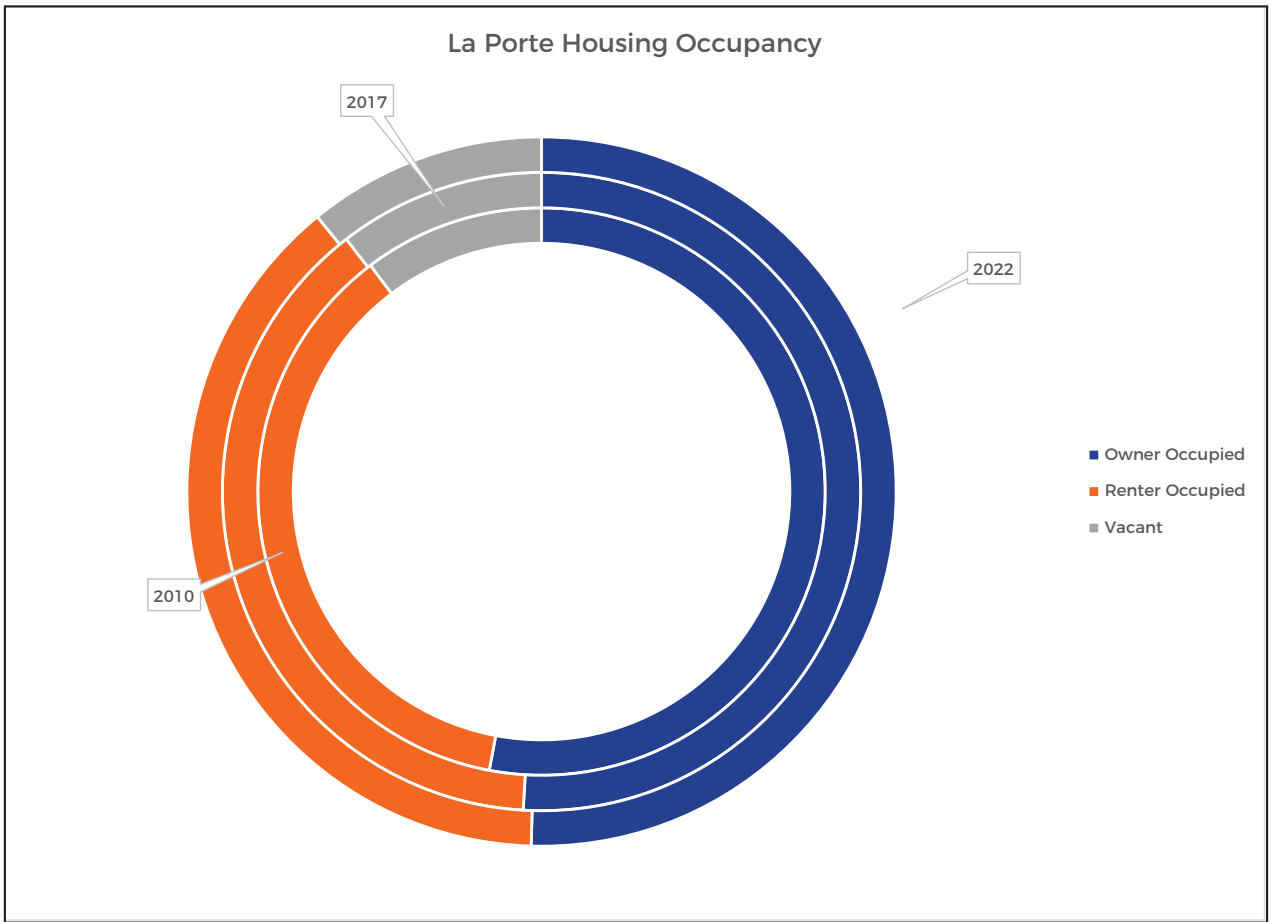


Figure 2

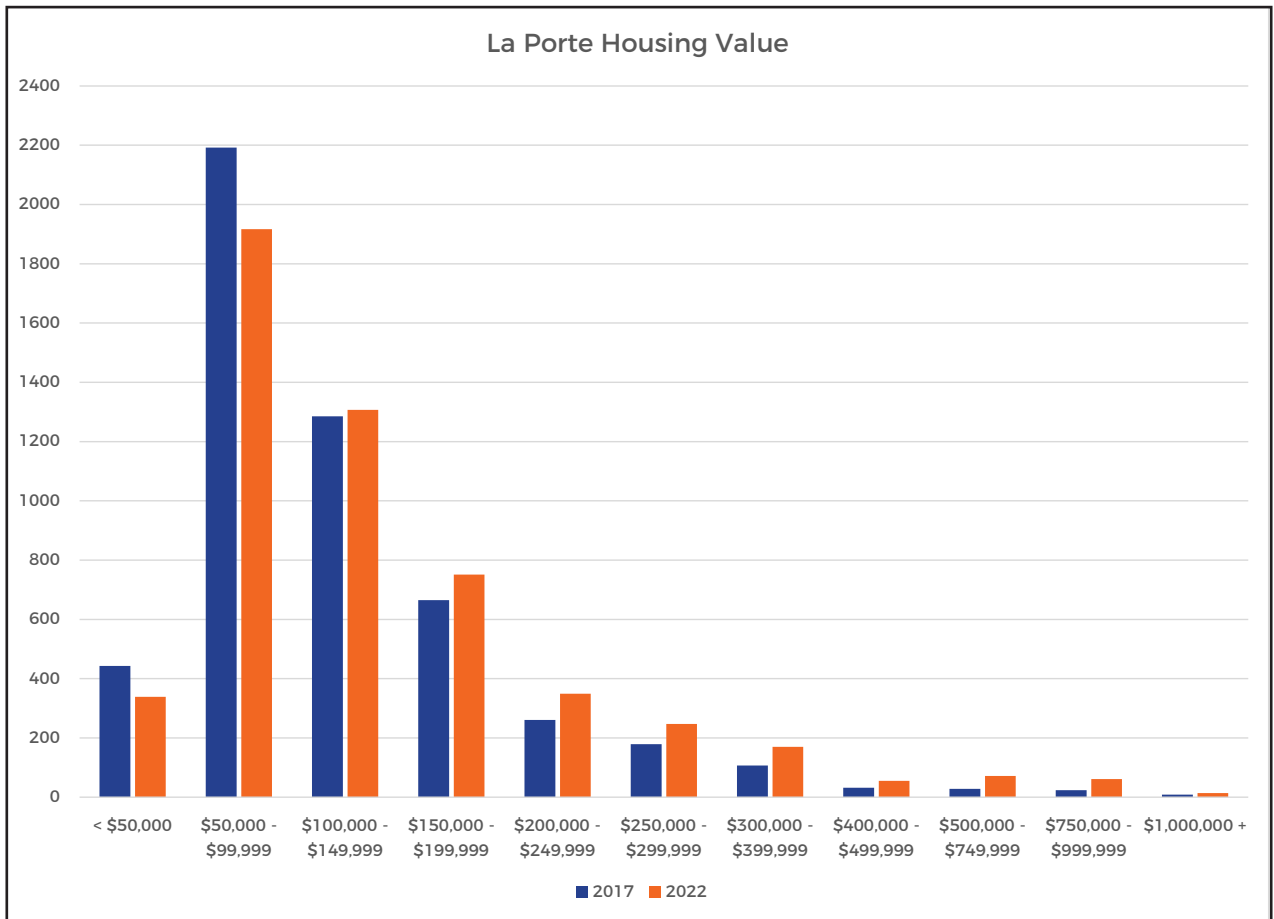


Figure 3

Household Income Profiles

Analyzing household incomes allows us to understand the capacity of investment that La Porte residents are capable of. Figure 4 shows households by income for 2017 and 2022. Incomes between \$15,000 and \$75,000 decrease between 2017 and 2022, meaning that people with an income within that range will decrease in population in La Porte.

This could be due to a number of factors; however, for the purposes of this plan, it is safe to conclude that young people who would have an income within this range are projected either leave La Porte during this 15-year period or either earn more, as shown in Figure X between \$75,000 and \$150,000, during the 15-year period. It could also mean that the market in La Porte will not be able to sustain a middle class.

As mentioned in the housing section, it is important to realize that many may not be able to afford to buy a house in the city. The median household income in 2017 is \$40,008 and is projected to be \$42,393 in 2022. Median housing prices and median household incomes are viable together in 2017, however it becomes less feasible for a household earning \$42,393 in 2022 to buy a house. If one uses the standard calculation of 2.5 times annual income for the affordable home purchasing cost, \$114,728 is just slightly out of reach for median income residents.

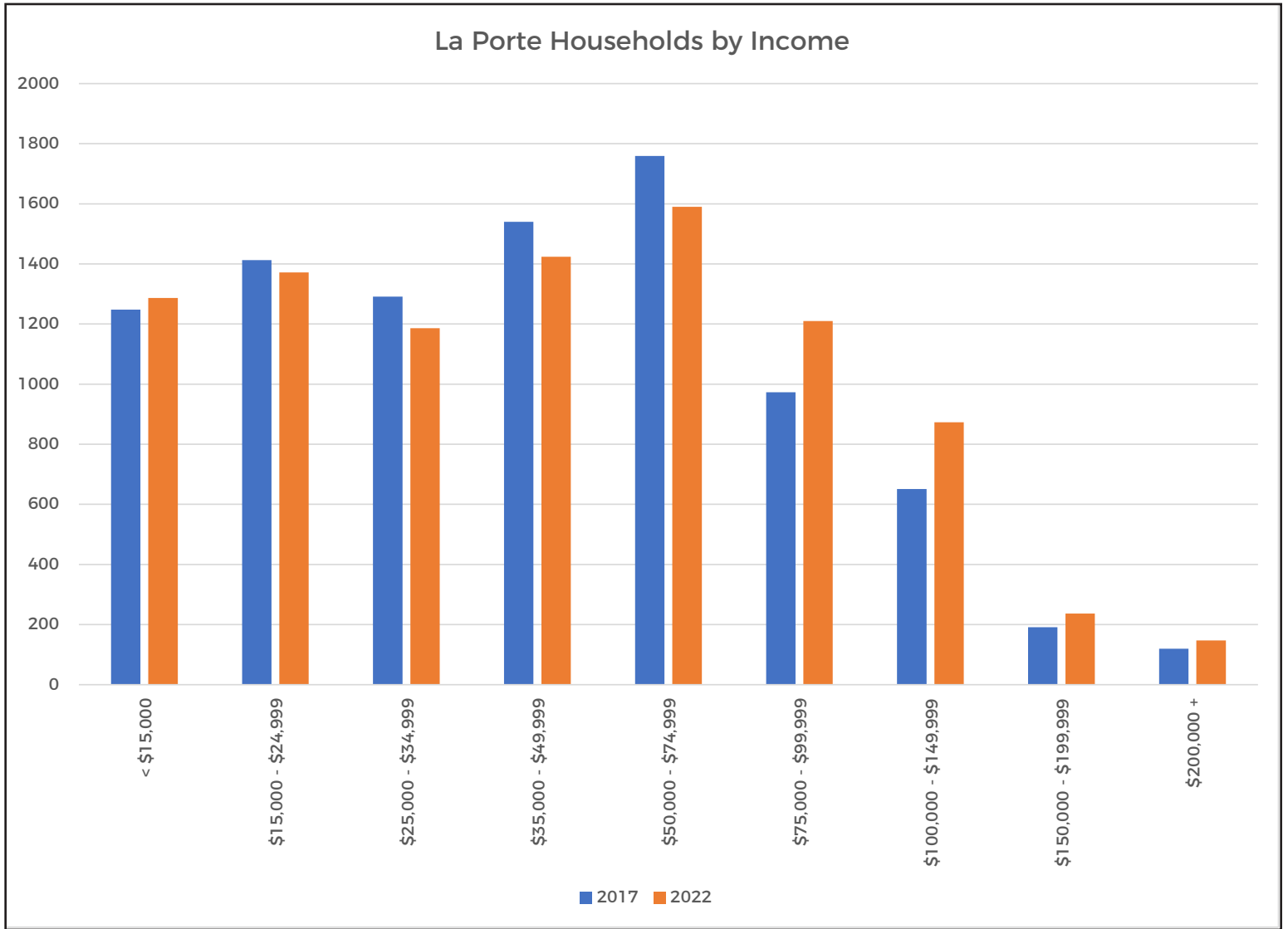


Figure 4

A photograph of a city street scene with brick buildings and parked cars, overlaid with a white horizontal line and the text "RETAIL AND BUSINESS ANALYSIS". The scene is captured in a warm, orange-toned filter. In the foreground, a dark red SUV is parked on the left. Behind it, a silver minivan and a white pickup truck are parked. The background features several multi-story brick buildings with arched windows and storefronts. A white horizontal line is positioned above the text. The text "RETAIL AND BUSINESS ANALYSIS" is written in a large, bold, white, sans-serif font, centered horizontally and partially overlapping the buildings and the white line.

RETAIL AND BUSINESS ANALYSIS

In the city of La Porte, there are 1,011 businesses that collectively employ 15,952 people. The largest employers are in Manufacturing, Health Care & Social Assistance, and Public Administration. Together, these three collectively employ almost half of La Porte's workforce. In the following analysis, the following numbers are based off of estimated of goods provided and goods purchased. Leakage refers to a good that has more demand than supply, and surplus refers to a good that often has more supply than demand. Surplus is shown as a negative number, because it indicates that the market is over-producing, and its consumers are lacking.

Currently, the Total Retail Trade is experiencing \$111,057,290 in oversupply of goods. This surplus is spread over a variety of industries, but largely found within the Auto Parts, Accessories, and Tire stores. The largest leakage is found within the Book, Periodical, and Music Stores; Electronic Shopping and Mail-Order Houses; and Vending Machine Operators industries. Specialty Food Stores is also close behind the previous three mentioned. These factors are important to note because they indicate what businesses residents would like to see pursued in the economic development of La Porte.

More detailed information is in Appendix C.



PLAN GOALS

Long Lasting

Continue involvement of students in the planning process. Whether they build on this plan or create their own plan, the continuation of this type of involvement is desirable.

Reduce Leakage

Residents of La Porte tend to leave their community and travel to others to shop and find entertainment. Encourage people to stay in their community by developing opportunities that appeal to them.

- Create a kayak, canoe, and paddleboard rental system

- Encourage the creation of unique businesses downtown

- Expand the variety of movies shown at the La Porte outdoor movie nights

- Improve the ice skating rink

Create a positive attitude about La Porte

Develop opportunities for community members to get involved with creating more city pride.

- Decorate downtown for the various seasons

- Encourage more public art installations in the downtown area and New Porte Landing

- Market available dog parks in the area



INITIATIVES

The initiatives that follow were generated with support from the students and community members of La Porte. They are listed in the order of importance to the students of the La Porte Youth Council.

A blue kayak is shown from a high-angle perspective, moving across a body of dark blue water. Three people are inside the kayak. The person at the front is wearing a camouflage life vest and a yellow shirt, holding a red paddle. The person in the middle is wearing a yellow life vest and a floral shirt, holding a yellow paddle. The person at the back is wearing a black life vest and a black shirt, also holding a yellow paddle. The kayak is creating a small wake in the water.

CREATE A KAYAK, CANOE, AND PADDLEBOARD RENTAL SYSTEM

Purpose

The purpose of this initiative is to provide students with something to do during the summer months, especially while school is on summer vacation. Students have mentioned that there is not much available to them, in terms of age appropriate activities, during breaks in the school year. La Porte has several lakes within city limits and providing residents with opportunities to “get on the water” would be a benefit for the entire community.

In a survey conducted of residents of La Porte, 47% indicated that they would like a Kayak and Canoe rental added to La Porte’s lakes. A rental system for kayaks and canoes would provide lake access to many who would otherwise be unable to afford it. This is a great way to provide access not to just students and young adults, but also to families and older residents throughout the day.

Priorities

A system similar to the DIVVY bike share system in Chicago is desirable. Implementing a kayak and canoe rental will require partnerships with members of the community. It has been indicated that the La Porte Parks Department is willing to help with this initiative, they do not want to run it. Pursuing partnerships with the following organizations will be the first step in implementing this initiative.

The costs associated with implementing this are largely upfront, as the revenue earned from the rentals can be used to pay for the running costs of the system, and any costs for upgrading and maintenance the equipment will need. A single kayak will cost about \$150, the cost of a canoe tends to start around \$600+, the cost of a single paddleboard will start at around \$400, and life vests range in price starting at \$15.

The first step towards implementing this initiative is to determine where the best place to have this system is at the Lakes, as well as creating renderings for this project. After these steps are completed, an application for grant money from the Healthcare Foundation of La Porte can be submitted. Additional funding for this project could potentially come from the La Porte County Convention & Visitors Bureau.

Potential Partners

La Porte County Convention & Visitors Bureau, La Porte Parks Department, the Marina, the Healthcare Foundation, local paddling clubs, the La Lumiere Row Team, the Northwest Indiana Paddling Association, and any local businesses interested

Case Studies

DIVVY Bike Share - Chicago, Illinois

To use the DIVVY system, a rider will purchase a pass, and then unlock, ride, and return the bike when they are finished. For the DIVVY Bikes the first 30 minutes of the ride is included on the pass, everything after that will cost extra. For them, this is because they are making sure that the bikes are available to all users during the day.

Galien River Kayak & Paddleboard Rentals - New Buffalo, Michigan

Located less than two miles north of New Buffalo, this rental company provides individuals the opportunity to paddleboard and kayak in the “New Buffalo Marsh”, which is an undeveloped section of the Great Lakes Marsh. It costs \$20 per hour for a single kayak or a stand-up paddleboard, and \$25 per hour for a double kayak. The costs include the kayak or paddleboard, paddle, and a life vest. They provide a map on their website, so the individual can see how where they are and how far they have paddled from the starting and ending point of their adventure.

Paddle Share - Minneapolis, Minnesota

Paddle Share is a kayak share program in Minneapolis, Minnesota, and was a first of its kind program when it started in 2016. To use the program, you reserve and pay for a kayak online on the Paddle Share website. A kayak, lifejacket, and paddle are secured in a locker, and to access the kayak you reserved, you simply input the access code emailed to you and open the door. It costs \$30 to rent the kayak. There were originally 32 kayaks included in this program, and the system cost about \$215,000 to start. This was paid for through federal grant money and a \$40,000 donation from the adventure retailer REI.



**ENCOURAGE MORE
PUBLIC ART INSTALLATIONS IN
THE DOWNTOWN AREA AND
NEW PORTE LANDING**

Purpose

The purpose of this initiative is to increase city pride in residents of La Porte. Another benefit of this initiative is civic involvement. Many residents through the survey indicated that they would like to see more public art, therefore the following ideas were generated with the La Porte Youth Council: art sculptures, murals throughout the city, a painted door project - in honor of the city's name, and the possibility of decorating the Edwin J. Simcox Overpass.

There are already efforts being made to increase the amount of art found in La Porte. The City is looking to have a mural painted downtown in the near future, as well as a sculpture installation.

Priorities

Open a discussion with the city about where Public Art can and should be installed; encourage the involvement of community members in this process. Once key locations are agreed upon, reach out to local artists for the creation of art pieces. This could be turned into a fun competition among the residents, depending on what type of art piece is required. After the art is selected for the sites, install or create it with community build days. While this may not be feasible for all types of installation processes, for some this would be an excellent way to involve residents and have them feel a sense of ownership for their city.

Another way of increasing the amount of installations would be to take part in a sculpture rental program. This is simply a program that allows the rental and installation of various sculptures for a set period. This method would make it easier to increase the amount of art found in the city, because the sculptures already exist.

A final way is to have an art competition between local artists and art students. Mark Schreiber has mentioned that a group has discussed using doors for something like this because of the meaning of La Porte. Having businesses sponsor an artist, then installing the painted door in front of their store for a set period would encourage interaction throughout the city. After the installation period is over, the doors could be auctioned off to continue public art installations or to continue other public art competitions. The doors could also be bought by the sponsor and they could permanently install it as their shop door or some other type of interaction for residents and visitors.

Funding for the installation of more public art will be determined by the nature of the art piece itself. The most common methods will be crowdfunding, grants, donations, and sponsorships. As this initiative has public support, crowdfunding would be the first place to start to generate funding for an installation.

Potential Partners

The City of La Porte, Frontline Foundations, High school art students, Art gallery in Michigan City, Thaddeus Cutler, and local community members

Case Studies

Public Art - Chicago, Illinois

Chicago is dedicated to pursuing public art within the city limits. So much so that when a company comes to the city, part of the cost of building is dedicated to installing some type of public art piece. They also encourage organizations to have art competitions, the most recent being the partnership between PAWS Chicago and the Chicago Police Memorial Foundation's K9s for Cops. Sponsors sponsored the decoration of a German Shepherd statue by a local artist, and after all the dogs were on display they were auctioned off to support the foundation and a part of the money was also donated to PAWS to continue keeping the services they provide free. The cost of sponsoring a dog was \$2,000 and the sponsor could spend an additional \$500 to own the dog and not have it auctioned off. A couple of years ago there was a Horses of Honor campaign, which was similar to the K9s for Cops, and the total proceeds from that campaign was \$480,000.

A woman and two children are ice skating on an outdoor rink. The woman on the left is wearing a light blue knit hat, a red and white polka-dot scarf, a dark vest over a grey sweater, and blue jeans. She is smiling and holding the hand of a child in the middle. The child in the middle is wearing a brown hat with green and white stripes, a brown vest over a blue and white striped shirt, a light green scarf, and blue jeans. The child on the right is wearing a colorful patterned knit hat, a red puffer jacket, and blue jeans. They are all wearing ice skates. The background shows a wooden building and trees, suggesting an outdoor winter setting. A white horizontal line is positioned above the text.

IMPROVE THE ICE SKATING RINK

Purpose

Although the city currently has an ice skating rink, residents travel to Valparaiso, Indiana to go ice skating. Community members would like to see the rink updated and enlarged and situated in a plaza with a pavilion and better lighting. Updating the rink in La Porte will encourage residents to stay and spend time in La Porte and encourage visitors to come to the city. Youth Council members have also discussed the possibility of having ice skate rentals.

Priorities

Students will reach out to current sponsors of the ice rink to determine if they would be willing to participate in improving the local ice skating rink. They will also work with the Parks Department Healthcare Foundation to determine if grant money can be provided to accomplish this project.

The cost of this project depends on multiple factors, and most importantly what the final design of the new ice skating rink would look like. General upgrades to the rink would cost less than adding a covering or more intensive upgrades would cost.


Potential Partners

Parks Department, Healthcare Foundation, and Business Sponsors

Case Studies

Central Park Plaza - Valparaiso, Indiana

Central Park Plaza in Valparaiso Indiana is an ice skating rink in the cold weather and a place for parties and markets in the warm weather. The 80x120 foot ice skating rink is covered by the William E. Urschel Pavilion, and skaters get to experience music and colorful lights as they skate. Like other ice skating rinks, there are activities that occur on the ice. This includes youth hockey, adult hockey, the opportunity for parties, and open skating. This pavilion is part of the Valparaiso Parks department.

The image shows the front facade of a brick building, identified as the Civic Auditorium and Gymnasium. The building features a prominent pediment with a central decorative relief. Below the pediment, a stone frieze contains the text "CIVIC AUDITORIUM AND GYMNASIUM". The facade is supported by several columns. In the foreground, there are three sets of double doors with transoms and small windows. The scene is set in winter, with snow on the ground and rooftops. A small American flag is visible on a balcony. The text "EXPAND THE VARIETY OF MOVIES SHOWN AT THE LA PORTE OUTDOOR MOVIE NIGHTS" is overlaid in large white letters on the right side of the image.

**EXPAND THE
VARIETY OF MOVIES SHOWN
AT THE LA PORTE OUTDOOR
MOVIE NIGHTS**

Purpose

La Porte currently offers “Friday Night at the Movies”, an event more age appropriate to younger children. Expanding the movie selection to movies that will interest a wider audience will provide more opportunities to high school students, young professionals, and community members that might not have younger children or are not interested in that genre of movie. The location of outdoor movies is flexible and can often be themed. For example, showing Jaws at one of the lakes.

There are many opportunities within the community to show movies. The Civic Auditorium, the La Porte Little Theater, Fox Park Amphitheatre, and High School Auditorium are places that a movie could be shown. If movies were to be shown at the Civic, money could be made through tickets or food. Because some of these places are indoors, the movies can be shown throughout an entire year instead of just during the summer.

Priorities

The first step to implementing this initiative is to purchase a blow-up movie screen, which has an estimated purchase price of \$6,100. This will be accomplished in part with the \$5,000 grant from the Indiana Housing and Community Development Authority (IHCDA) and a Youth to Youth grant through Leadership La Porte County - which can total up to \$1,000. The remaining gap will be funded with business sponsorships and with \$3,000 from the Urban Enterprise Association.

The cost for the rights to show a film is approximately \$500, though could cost less for an older film, and would be covered by concession sales and donations or sponsorships. For other aspects of implementation, Youth Council members will work with Downtown La Porte Director Thaddeus Cutler and La Porte High School’s Student Council for their knowledge of planning a movie night and Apple Sound Production for the Audio/Visual aspects of the movie - which will cost \$200.

After the first movie showing, which is budgeted at \$6,800, the following movie showings will be \$700 each. This cost will be covered by business sponsorships and concession sales.

Potential Partners

Thaddeus Cutler, La Porte High School Student Council, the Civic Auditorium, the La Porte Little Theater, Parks Department, and current sponsors of the “Friday Night at the Movies”

A decorative wreath made of green pine branches with a large, vibrant red bow tied in the center. The wreath is positioned in front of a large, ornate, silver-colored dome structure, likely a part of a building. The background is a clear, bright blue sky. A white horizontal line is visible on the left side of the image, partially overlapping the text.

**DECORATE THE
DOWNTOWN FOR THE
VARIOUS SEASONS**

Purpose

The purpose of this initiative is to encourage city pride in the residents of La Porte. While there is currently city pride among the residents, there can always be more fostered. Decorating downtown areas for the various seasons provides not only community pride – and ways for people to get actively involved – but another reason for people to spend time in the downtown areas. Holidays and events discussed were: the 4th of July, Homecoming, Halloween, and Christmas. There could also be a competition related to this, where businesses or organizations would compete to have the best decorated store front or whatever relates to their business or organization. The plaza is another location that could be decorated; in lieu of or as well as storefronts.

Priorities

The first step in implementing this initiative would be to approach local businesses that would be interested in participating in and/or sponsor decorating the downtown. If the idea of a competition appeals to members of the community, setting up the competition would be the next step. The competition could have a tangible reward, or only be bragging rights. It would be up to members of the community and the local business owners to determine this aspect of the competition, as they would be the ones buying in to the idea of a competition.

The cost of decorating the downtown can be distributed in multiple ways. The first being by the city of La Porte itself. Where the city would provide funding to the businesses to decorate the area around their store. Another way would be similar to the Twinkle & Lights contest in Niles, Michigan. The cost of decorating is put onto the residents, and the city provides the funding of the reward. A third way is a partnership between a local nonprofit and local businesses to decorate the community, which is the way Holly Days in Valparaiso is accomplished.

Potential Partners

City Planner, Downtown Director, local businesses, Jaycee, volunteer clubs from the high school, and the Chamber

Case Studies

Holly Days - Valparaiso, Indiana

This event is run by Valparaiso Events, a nonprofit organization in the city which, alongside community members, hosts various festivals throughout the year in the city. Holly Days is a kickoff event to the winter holiday season in downtown Valparaiso, complete with lights, decorations, and carolers. Local businesses keep their doors open and offer special holiday treats to the event goers; cookies, cider, coffee, soup, magic reindeer food, and other treats.

Twinkle & Lights - Niles, Michigan

Twinkle & Lights is a residential holiday decorating contest hosted by the Arts & Culture Advisory Council in the Village of Niles. Winners of the contest get a gift card in varied amounts, and pictures of their decorated houses posted on the Village's website.



ENCOURAGE THE CREATION OF UNIQUE BUSINESSES DOWNTOWN

gallery
THADDEUS C.

CUS
FRAN

Purpose

The purpose of this initiative is to encourage the creation of places for students and young professionals to spend extended periods of time after school or work. Ultimately these businesses may not appeal to just students and young professionals, but also to families and older adults. However, the businesses with a youth mindset will provide young people with more constructive use of time. The Youth Council supports current initiatives to improve facades and attract businesses, but would like to be included on discussions on business attraction when possible.

Residents indicated in a survey that they would like to see more diverse shopping options; these include healthier eating options (like fast casual salad restaurants), arts or sports stores, more diner-like restaurants, a bakery, a craft brewery and beer garden, restaurants that have outdoor seating, and niche businesses in general. Other options could include a candy store, a popcorn store, a luxury cupcake store, a game store, or as mentioned above, stores promoting health and wellness.

Because the new businesses are desired for and by students and young professionals, having them participate with the startup and operation of these businesses is an excellent way to secure interest in them within the community, as well as mitigate the costs of operations. Many of the businesses desired by residents are ones that student organizations can get involved with, which would not only encourage more student organizations to get involved with the city but encourage more students to get involved with the organizations, so they could get involved with the businesses; and ultimately decide to pursue their own business within the city after either high school or college graduation.

Priorities

The first step in implementing this initiative is to determine what types of businesses students would like to see open in La Porte. While there has been some discussion on what types of businesses students would like to see, surveying a wider group of individuals would be ideal. After this survey has been completed, and the results tabulated, students should determine a couple of the businesses they would like to pursue, and work with community members to create those businesses or develop a business on their own, where each student would have some stake in the business. This could be a part of a class or as part of a High School club.

Funding for the businesses can come through a multitude of ways, these include crowdfunding, grants and sponsorships. The residents who took the survey want to see more diversity in their shopping options and can be considered resources for investment into a business that they are interested in – especially if it will be student organized and run. A better solution would be a combination of all three, partnering up student organizations with professional organizations and businesses that would be willing to sponsor and mentor them, and supplementing the costs of startup and operation with grants and crowdfunding measures is a way to ensure the continuation of these businesses after the students graduate high school and continue on in their pursuit of their career.

Potential Partners

Urban Enterprise Association, City Planning office, local community members, Thaddeus Cutler, DECA, Junior Achievement Organization

A black and white dog is running towards the camera on a grassy field. The dog is holding a bright orange in its mouth. In the background, another dog is visible but out of focus. The image has a blue tint and a white horizontal line on the left side.

MARKET AVAILABLE DOG PARKS IN THE AREA

Purpose

In a survey conducted of La Porte residents, 16% indicated that they would like a dog park in La Porte. However, many of the county parks currently have dog parks available to the public.

Priorities

Students will brainstorm ways to spread knowledge of existing dog parks to residents. They can also discuss other ways of creating a more dog friendly atmosphere to La Porte, which could include dog pick up stations in key points throughout the city or adding a leash-free area to a neighborhood park.

Funding for this project is dependent upon what the final outcome of this initiative becomes. The cost of a single dog waste station is roughly \$200, and that does not include the cost of the bags or the maintenance of the station. Encouraging residents to use the dog parks in the county parks can be achieved through social media - like Facebook - and then word of mouth from the residents. In that instance, the only cost associated is the time cost associated with creating a post for social media.

Potential Partners

Parks Department

NC BANK

ECOLOGICAL ELEMENT



La Porte has a variety of natural resources available to the community. The city also benefits from an active parks department, ensuring the preservation and continued use of these assets. Residents of the community are very proud of the lakes they have access to, and grateful for the parks that are available to them. Because of this, it is important to invest in ways to ensure that these resources will be available to future generations. Investment in remedying local environmental threats will also ensure the continued availability of the natural resources to the community.

Water Bodies and Trails

La Porte has several lakes within city limits. Of the lakes, only two have public beaches; Stone Lake Beach, and Ski Beach – which is on Pine Lake. La Porte County has twenty bike trail loops created that stretch 420 miles. 22 miles of the trail travels around La Porte, with the trail traveling close to Fox Park, Kesling Park, Soldiers Memorial Park, and others. A map of this trail, and the trail network throughout the county of La Porte is included in Appendix D.

La Porte Parks

There are several parks in La Porte that offer both passive and active recreation opportunities. They are as follows:

- Allesee Park
- Ben Rees Park
- Bill Reed Tennis Complex
- Charles W. Lindewald Park
- Clarke Park
- Dennis F. Smith Amphitheater
- Foundation Square
- Fox Memorial Park
- Hastings Park
- Kesling Park
- Kiwanis-Teledyne Park
- Koomler Park
- Larson-Danielson Field
- Lions Field
- Ron Reed Field
- Rotary Honor Gardens Gazebo
- Rotary Shelter
- Rotary/Old-Timers Field
- Rumely Park
- Scharf Field
- Scott Park
- Soldiers Memorial Park
- Soldiers/Jaycees Shelter
- Stone Lake Beach
- Unity Park
- W.A. Cummings Lodge
- Warsaw Park

Environmental Hazards and Remediation Sites

Within the city limits of La Porte, there are six locations, as of December 2016, identified by the state of Indiana as brownfield sites. A brownfield is defined as a site where the future use is affected by real or potential environmental contamination, from previous uses, unless that contamination is re-mediated. A visual of the six sites in La Porte is found in Appendix D.

A group of people are gathered around a table in a meeting room, looking at documents and a laptop. The scene is overlaid with a semi-transparent orange filter. A large white text overlay is centered on the image, reading "ADOPTION, COMMITMENTS & ENDORSEMENTS".

ADOPTION, COMMITMENTS & ENDORSEMENTS

The background of the page is a photograph of a wooden fence. The fence is made of horizontal wooden planks. Green ivy leaves are climbing up the fence, particularly on the left side. Pink cherry blossoms are scattered throughout the scene, some in the foreground and some in the background, creating a soft, floral atmosphere. The overall color palette is warm, with greens, pinks, and browns.

APPENDICES

APPENDIX A SWOT-A EXERCISE



Strengths

- Lakes
- Fox Park
- Kesling Park
- Parks Department
- High School
- Garwoods Apple Orchard
- Downtown Small Businesses
- Geographical Location - 30 min from South Bend/Notre Dame, 60 min from Chicago, 20 min from Michigan City/Lake Michigan, 20 min from New Buffalo/Lake Michigan
- Civic Auditorium/Events
- Recycling Program
- Pax Center/Community Garden

Weaknesses

- New Porte Landing
- Fairgrounds
- Chicago connection
- Lakes
- Tourism
- Lake Michigan
- Train
- Interstate/State highways
- Industrial employment
- Agriculture
- Little Theatre

Opportunities

- Chicago connection
- Lakes
- Tourism
- Lake Michigan
- Train
- interstate/state highways
- Industrial employment
- Agriculture
- Little Theatre

Threats

- Chicago
- Highways
- Resistance to change

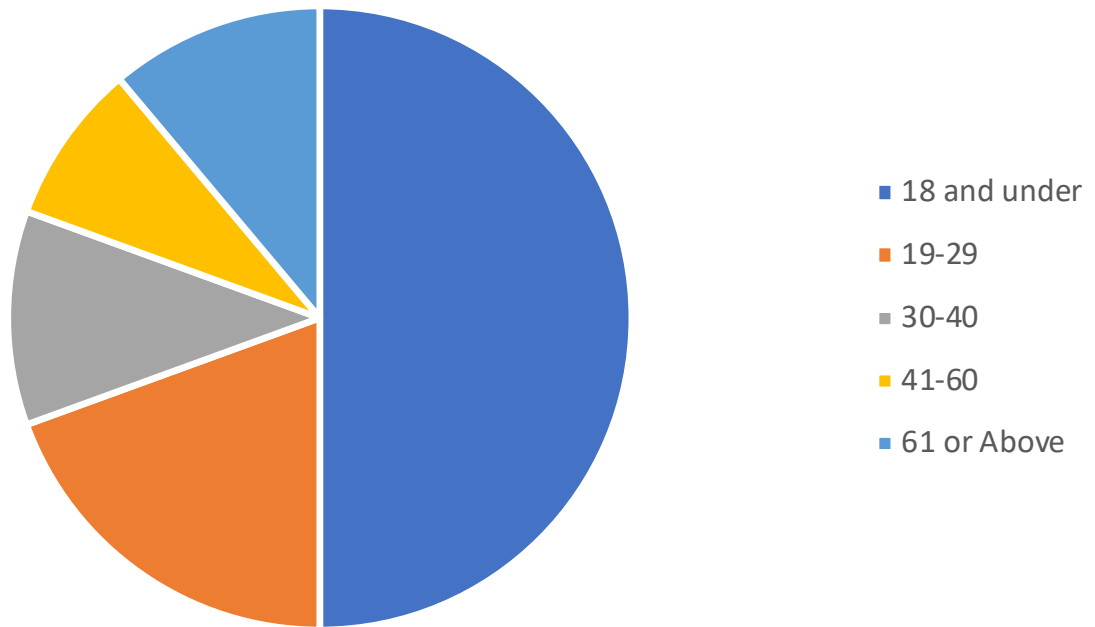
Aspirations

- Lakes
- Parks
- Downtown
- Amenities to Kesling Park
- Growth of sit-down restaurants
- Retail stores
- Movie theatre
- Job diversification
- Community events



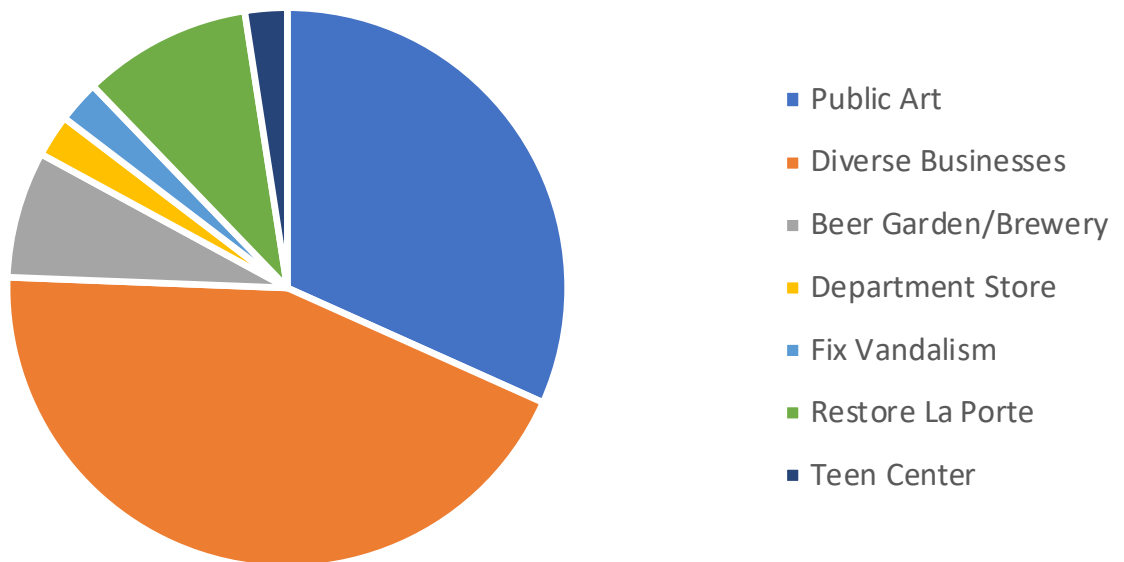
APPENDIX B STUDENT SURVEY

Participant's Ages

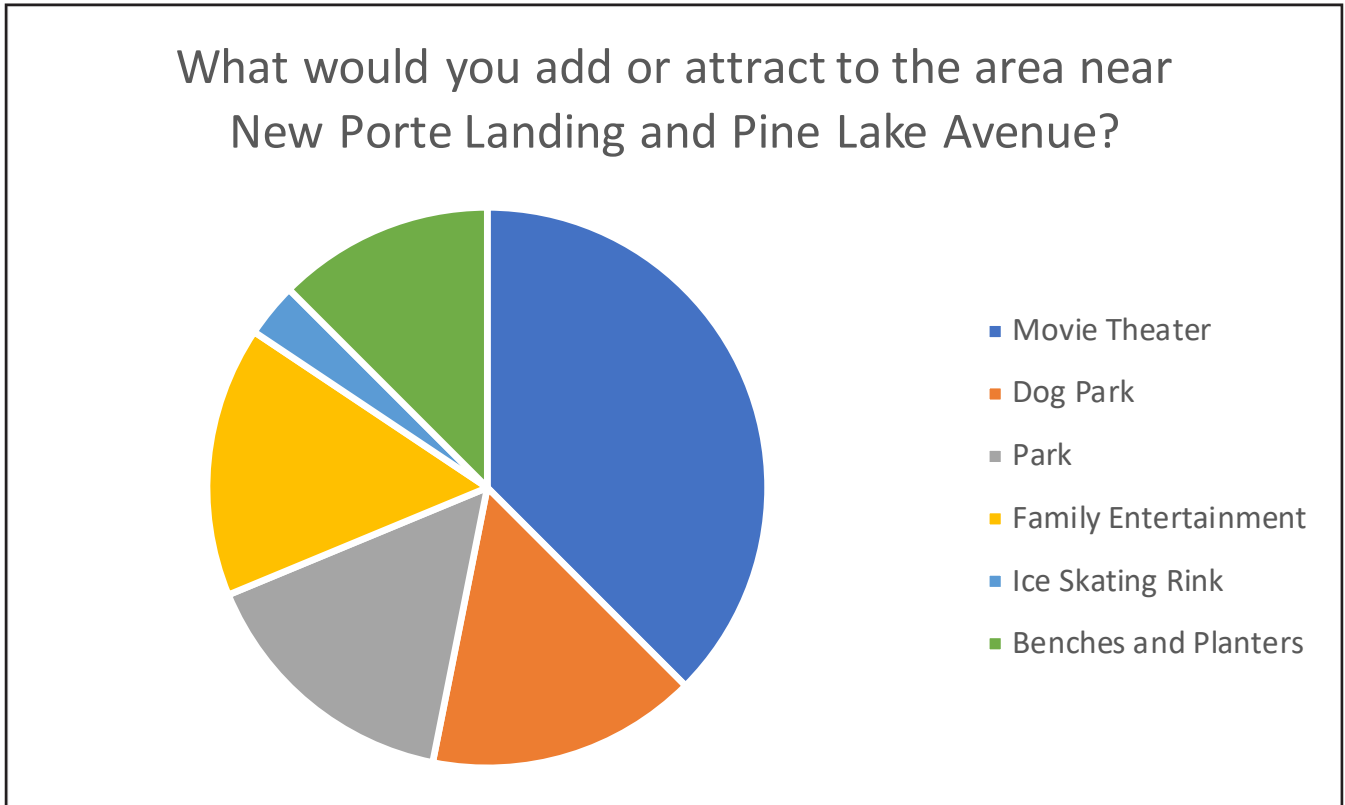


What would you add or attract to Downtown La Porte (for example: public art, fixing vandalism/blight, attracting unique businesses into vacant properties)?

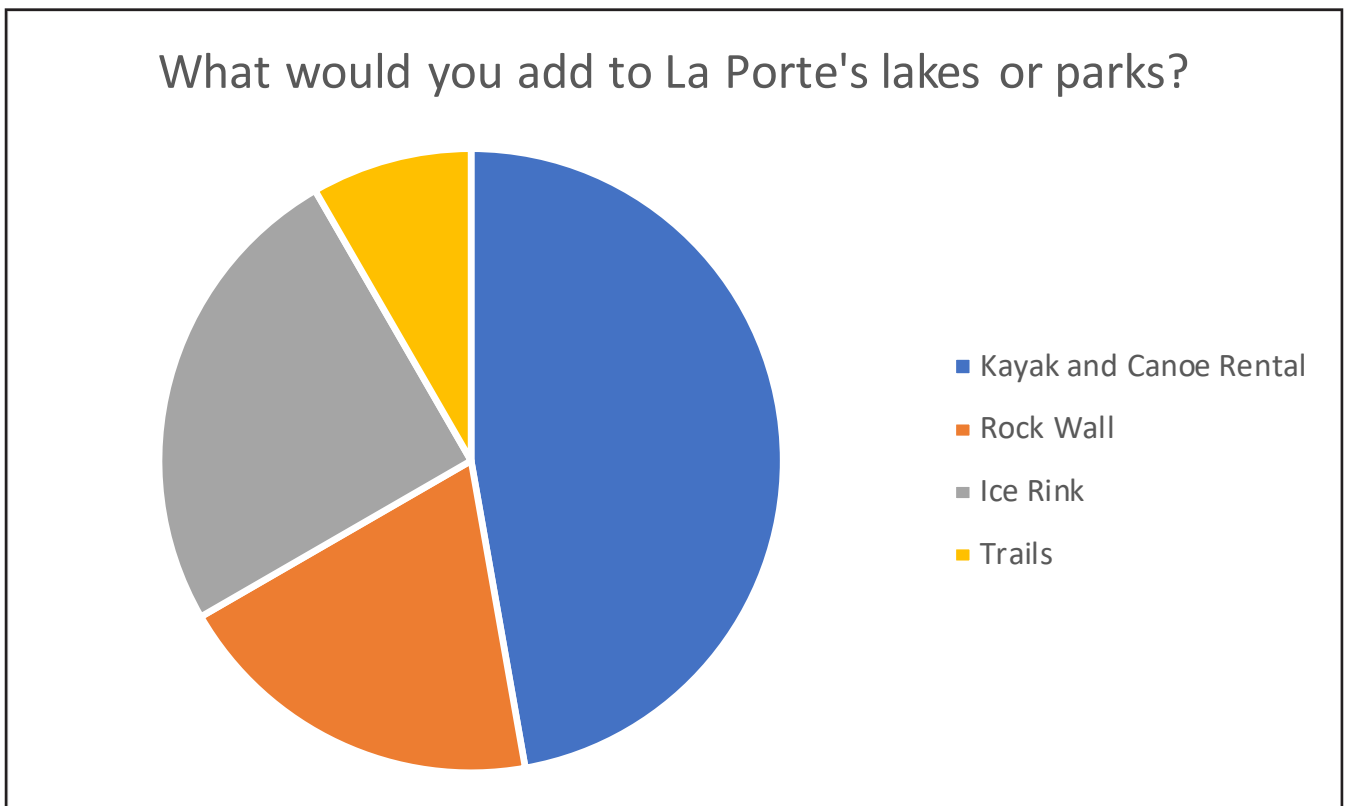
What would you add or attract to Downtown La Porte?



What would you add or attract to the area near New Porte Landing and Pine Lake Avenue (for example: movie theater, public art or planters and benches, a park for young kids or dogs near Fox Park)?



What would you add to La Porte's lakes or parks (for example: larger ice skating rink, kayak or canoe rentals, bike share along the proposed bike trail, rock walls)?



As follows are the complete survey results.

Question One

What would you add or attract to Downtown La Porte (for example: public art, fixing vandalism/blight, attracting unique businesses into vacant properties)?

- More diverse restaurants, public art or murals
- More businesses and jobs with decent wages
- I like the idea of public art or getting the businesses involved in the different seasons/holidays. For ex: In downtown Niles, every business built a scarecrow and had their name on it. The scarecrows were attached to the light posts. 1. It spruces up downtown. 2. It is free advertising for businesses.
- Unique business/restaurants or greenways
- Beer garden / sausage house
- Attracting unique businesses...like craft breweries!
- unique sustainable businesses.
- Public art
- restore Downtown La Porte to the original state
- art sculptures
- I would most definitely enjoy more prevalent public art in Downtown LaPorte. I think it would be great to have more fun, teen hang out spots around town. Many teens in town don't really have anything exciting to do, so this would be a great addition.
- Target. It's a big store that would provide a lot of jobs for both young and old. In addition, the presence of another large, department store business will help to drive down prices for similar products at Kroger and Wal-Mart. Lower prices are always better because people will have access to more.
- More healthy eating options- i.e. fast casual salads
- I would add better business and art to downtown LaPorte. Less gas stations and dollar stores, and more big businesses or sandwich shops.
- We need to fill the vacant buildings with new businesses.
- different restaurants (no more pizza places :)
- tearing down old buildings and fixing up run down houses
- Attracting new and unique businesses
- Public Art
- Art
- I would add more art work like murals or sculptures.
- yes I would
- Yes
- Fixing vandalism
- public art
- Public Art
- Public Art
- Unique Businesses
- Add some art or sports businesses
- public art, attracting unique businesses, additional signage
- attract unique businesses
- more diner/restaurants, some boutique type stores
- I would love to see a teen center down town, somewhere that teens can go to hangout that is cool, safe, and fun!
- brewery/restaurant, fixing up run down buildings
- Bakery, Continued renovation of builings
- Public art, wayfinding signage, live music venues, niche businesses

Question Two

What would you add or attract to the area near New Porte Landing and Pine Lake Avenue (for example: movie theater, public art or planters and benches, a park for young kids or dogs near Fox Park)?

- something that helps to tie the area to downtown La Porte
- Clothing store, craft store
- A movie theater or mini-golf place would be nice.
- Walking trails/parks
- Dog park
- A park with fountains for kids to run through
- Dog park/ rentable bicycle stations
- Movie theater..benches
- Movie theater
- dog park; movie theater
- I think this would be the perfect spot for public art to be displayed. We have so many talented artists in LaPorte that deserve to be spotlighted. I also like the movie theater idea. The dog park is definitely ideal. The only "dog park" we have in town is the one on the corner of Michigan Avenue. A roller rink would be nice to have in town.
- A movie theater would be amazing. We haven't had one here for some time. I'm all for diverse activities that people can do with one another to keep people out of trouble.
- Healthy eating options! Event center.
- I would add more planters and benches in these areas.
- I believe that a park would work well there.
- benches and planters.
- Public art and a dog park
- Clothing store
- Movie Theater
- Planters
- a movie theater would be great so we wouldn't have to drive to Michigan City or Valpo
- yes because we do not have themno
- A better park than Fox Park.
- Park for dogs
- park
- A Park
- A Park
- Park/Splash Pad for kids
- A park
- A hotel and movie theater (if you build it, they will come), more restaurants, a dog park
- All of the above
- Movie Theater, bike trails, more benches, water fountains/bathrooms
- A movie theater, skating rink, ice skating, or park would be great!
- outdoor public aquarium
- movie theatre, activity centers, trails
- IMAX, family entertainment (miniature golf, go carts), restaurant with outdoor seating

Question Three

What would you add to La Porte's lakes or parks (for example: larger ice skating rink, kayak or canoe rentals, bike share along the proposed bike trail, rock walls)?

- kayak rentals, dog park, beautification projects in certain parks
- Improved beach, protecting beach area (no more ugly condos)
- An ice rink like Valpo. How do we live in a Lake Effect area, but have no ice rink?! I would also love to see more kayak or canoe rentals and more places to hike with longer trails. Reciprocals for maps at each park would be nice. Parks in AZ have a little box with a guestbook and maps of the trail systems. I think better signage is needed on trails at our county parks. A lot of them are not marked very well at all.
- Bike trail, canoe/kayak rental
- Kayak rentals
- KAYAK AND CANOE RENTALS
- Bike share
- Gardens..benches..canoe rentals
- rock walls
- ice rink; bike share
- I think the parks need to be cleaned and updated. Children need to be able to have a safe place to play. Volleyball nets would be a fantastic addition to the parks.
- All of these things (canoe rentals, bike share, etc) would be excellent. South Bend's bike share seems to work out great for them.
- kayak or canoe rentals. water fountains and lights along the bike trail. Perhaps an air station for flats.
- I would add canoe rentals and a bike trail.
- We need a bigger ice skating rink because the one we have now is not adequate enough.
- kayak and canoe rentals! Horses on park trails
- ICE SKATING RINK
- Canoe rentals
- Rock walls
- Outdoor activity rentals
- An aerial park would be very cool.
- no because we have most of those
- Ice Skating Rink.
- Rock walls
- bigger parks
- rock wall
- Rock Walls
- More biking/hiking/running trails
- Large ice skating rank
- kayak and canal rentals, rock walls, outdoor tai chi
- kayak and canoe rentals
- anything for enjoying the area, rentals including bikes/kayak etc.
- All of the above would be really beneficial to our community!
- boat/kayak/canoe rentals, climbing rock wall, inflatables park on water
- kayaking, ice skating, bike share
- Kayak/canoe rentals, kayak launch, improved bike trials/paths, zip line



APPENDIX C ESRI DATA

ANTIQUES
3-FLOORS



Executive Summary

La Porte City, IN
La Porte City, IN (1842246)
Geography: Place

Prepared by

	La Porte city
Population	
2000 Population	21,3
2010 Population	22,0
2017 Population	22,5
2022 Population	22,8
2000-2010 Annual Rate	0.31
2010-2017 Annual Rate	0.31
2017-2022 Annual Rate	0.27
2017 Male Population	48.3
2017 Female Population	51.7
2017 Median Age	38.1

In the identified area, the current year population is 22,556. In 2010, the Census count in the area was 22,053. The rate of change since 2010 was 0.31% annually. The five-year projection for the population in the area is 22,859 representing a change of 0.27% annually from 2017 to 2022. Currently, the population is 48.3% male and 51.7% female.

Median Age
The median age in this area is 38.1, compared to U.S. median age of 38.2.

Race and Ethnicity	
2017 White Alone	87.3
2017 Black Alone	3.3
2017 American Indian/Alaska Native Alone	0.3
2017 Asian Alone	0.5
2017 Pacific Islander Alone	0.0
2017 Other Race	5.4
2017 Two or More Races	3.1
2017 Hispanic Origin (Any Race)	12.2

Persons of Hispanic origin represent 12.2% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 40.0 in the identified area, compared to 64.0 for the U.S. as a whole.

Households	
2000 Households	8,7
2010 Households	8,9
2017 Total Households	9,1
2022 Total Households	9,3
2000-2010 Annual Rate	0.21
2010-2017 Annual Rate	0.34
2017-2022 Annual Rate	0.31
2017 Average Household Size	2.39

The household count in this area has changed from 8,962 in 2010 to 9,185 in the current year, a change of 0.34% annually. The five-year projection of households is 9,326, a change of 0.31% annually from the current year total. Average household size is currently 2.39, compared to 2.39 in the year 2010. The number of families in the current year is 5,467 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



Executive Summary

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by

	La Porte city
Median Household Income	
2017 Median Household Income	\$40,0
2022 Median Household Income	\$42,3
2017-2022 Annual Rate	1.16
Average Household Income	
2017 Average Household Income	\$53,1
2022 Average Household Income	\$59,9
2017-2022 Annual Rate	2.43
Per Capita Income	
2017 Per Capita Income	\$22,1
2022 Per Capita Income	\$24,9
2017-2022 Annual Rate	2.41

Households by Income

Current median household income is \$40,008 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$42,393 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$53,149 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$59,918 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$22,157 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$24,958 in five years, compared to \$34,828 for all U.S. households

Housing

2000 Total Housing Units	9,53
2000 Owner Occupied Housing Units	5,57
2000 Renter Occupied Housing Units	3,19
2000 Vacant Housing Units	79
2010 Total Housing Units	9,99
2010 Owner Occupied Housing Units	5,29
2010 Renter Occupied Housing Units	3,67
2010 Vacant Housing Units	1,03
2017 Total Housing Units	10,26
2017 Owner Occupied Housing Units	5,22
2017 Renter Occupied Housing Units	3,96
2017 Vacant Housing Units	1,07
2022 Total Housing Units	10,46
2022 Owner Occupied Housing Units	5,28
2022 Renter Occupied Housing Units	4,04
2022 Vacant Housing Units	1,14

Currently, 50.9% of the 10,260 housing units in the area are owner occupied; 38.6%, renter occupied; and 10.5% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 9,992 housing units in the area - 53.0% owner occupied, 36.7% renter occupied, and 10.3% vacant. The annual rate of change in housing units since 2010 is 1.18%. Median home value in the area is \$99,487, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.89% annually to \$114,728.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

	La Porte city...
Population Summary	
2000 Total Population	21,389
2010 Total Population	22,053
2017 Total Population	22,556
2017 Group Quarters	606
2022 Total Population	22,859
2017-2022 Annual Rate	0.27%
2017 Total Daytime Population	26,925
Workers	14,649
Residents	12,276
Household Summary	
2000 Households	8,776
2000 Average Household Size	2.37
2010 Households	8,962
2010 Average Household Size	2.39
2017 Households	9,185
2017 Average Household Size	2.39
2022 Households	9,326
2022 Average Household Size	2.39
2017-2022 Annual Rate	0.31%
2010 Families	5,362
2010 Average Family Size	3.04
2017 Families	5,467
2017 Average Family Size	3.03
2022 Families	5,512
2022 Average Family Size	3.03
2017-2022 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	9,535
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	33.6%
Vacant Housing Units	8.0%
2010 Housing Units	9,992
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	36.7%
Vacant Housing Units	10.3%
2017 Housing Units	10,260
Owner Occupied Housing Units	50.9%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	10.5%
2022 Housing Units	10,466
Owner Occupied Housing Units	50.5%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	10.9%
Median Household Income	
2017	\$40,008
2022	\$42,393
Median Home Value	
2017	\$99,487
2022	\$114,728
Per Capita Income	
2017	\$22,157
2022	\$24,958
Median Age	
2010	36.2
2017	38.1
2022	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

October 11, 2017



Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

	La Porte city...
2017 Households by Income	
Household Income Base	9,186
<\$15,000	13.6%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	2.1%
\$200,000+	1.3%
Average Household Income	\$53,149
2022 Households by Income	
Household Income Base	9,326
<\$15,000	13.8%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.5%
\$200,000+	1.6%
Average Household Income	\$59,918
2017 Owner Occupied Housing Units by Value	
Total	5,225
<\$50,000	8.5%
\$50,000 - \$99,999	42.0%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	12.7%
\$200,000 - \$249,999	5.0%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	2.0%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.2%
Average Home Value	\$126,703
2022 Owner Occupied Housing Units by Value	
Total	5,282
<\$50,000	6.4%
\$50,000 - \$99,999	36.3%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	6.6%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	3.2%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	0.3%
Average Home Value	\$150,251

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

	La Porte city...
2010 Population by Age	
Total	22,053
0 - 4	7.5%
5 - 9	6.9%
10 - 14	6.4%
15 - 24	13.2%
25 - 34	14.5%
35 - 44	12.2%
45 - 54	13.0%
55 - 64	11.1%
65 - 74	6.6%
75 - 84	5.6%
85 +	3.1%
18 +	75.5%
2017 Population by Age	
Total	22,551
0 - 4	6.8%
5 - 9	6.5%
10 - 14	6.1%
15 - 24	12.2%
25 - 34	14.4%
35 - 44	12.4%
45 - 54	12.0%
55 - 64	12.3%
65 - 74	9.0%
75 - 84	5.2%
85 +	3.2%
18 +	77.2%
2022 Population by Age	
Total	22,857
0 - 4	6.7%
5 - 9	6.6%
10 - 14	6.4%
15 - 24	11.7%
25 - 34	13.7%
35 - 44	12.8%
45 - 54	11.4%
55 - 64	12.1%
65 - 74	10.0%
75 - 84	5.8%
85 +	2.8%
18 +	76.7%
2010 Population by Sex	
Males	10,640
Females	11,413
2017 Population by Sex	
Males	10,896
Females	11,655
2022 Population by Sex	
Males	11,106
Females	11,751

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

October 11, 2017



Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

	La Porte city...
2010 Population by Race/Ethnicity	
Total	22,053
White Alone	88.6%
Black Alone	3.0%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.9%
Two or More Races	2.6%
Hispanic Origin	11.2%
Diversity Index	36.9
2017 Population by Race/Ethnicity	
Total	22,555
White Alone	87.3%
Black Alone	3.3%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.4%
Two or More Races	3.1%
Hispanic Origin	12.2%
Diversity Index	40.0
2022 Population by Race/Ethnicity	
Total	22,860
White Alone	85.5%
Black Alone	3.6%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.3%
Two or More Races	3.6%
Hispanic Origin	14.3%
Diversity Index	44.7
2010 Population by Relationship and Household Type	
Total	22,053
In Households	97.2%
In Family Households	77.2%
Householder	24.3%
Spouse	15.9%
Child	30.3%
Other relative	3.3%
Nonrelative	3.3%
In Nonfamily Households	20.0%
In Group Quarters	2.8%
Institutionalized Population	2.7%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

	La Porte city...
2017 Population 25+ by Educational Attainment	
Total	15,435
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	11.2%
High School Graduate	34.2%
GED/Alternative Credential	8.4%
Some College, No Degree	19.4%
Associate Degree	9.1%
Bachelor's Degree	9.6%
Graduate/Professional Degree	4.6%
2017 Population 15+ by Marital Status	
Total	18,175
Never Married	31.7%
Married	44.8%
Widowed	7.3%
Divorced	16.1%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	93.4%
Civilian Unemployed (Unemployment Rate)	6.6%
2017 Employed Population 16+ by Industry	
Total	10,242
Agriculture/Mining	0.5%
Construction	4.1%
Manufacturing	20.4%
Wholesale Trade	3.0%
Retail Trade	12.9%
Transportation/Utilities	4.9%
Information	1.2%
Finance/Insurance/Real Estate	3.5%
Services	46.1%
Public Administration	3.4%
2017 Employed Population 16+ by Occupation	
Total	10,244
White Collar	47.4%
Management/Business/Financial	7.4%
Professional	15.7%
Sales	9.4%
Administrative Support	14.9%
Services	21.3%
Blue Collar	31.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	4.7%
Production	13.4%
Transportation/Material Moving	9.4%
2010 Population By Urban/ Rural Status	
Total Population	22,053
Population Inside Urbanized Area	98.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

	La Porte city...
2010 Households by Type	
Total	8,962
Households with 1 Person	33.0%
Households with 2+ People	67.0%
Family Households	59.8%
Husband-wife Families	39.2%
With Related Children	16.8%
Other Family (No Spouse Present)	20.7%
Other Family with Male Householder	5.8%
With Related Children	3.9%
Other Family with Female Householder	14.9%
With Related Children	10.2%
Nonfamily Households	7.2%
All Households with Children	31.6%
Multigenerational Households	3.4%
Unmarried Partner Households	8.9%
Male-female	8.2%
Same-sex	0.7%
2010 Households by Size	
Total	8,962
1 Person Household	33.0%
2 Person Household	31.3%
3 Person Household	15.0%
4 Person Household	11.0%
5 Person Household	5.9%
6 Person Household	2.4%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	8,962
Owner Occupied	59.0%
Owned with a Mortgage/Loan	40.5%
Owned Free and Clear	18.5%
Renter Occupied	41.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	9,992
Housing Units Inside Urbanized Area	98.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Community Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

		La Porte city...
Top 3 Tapestry Segments		
	1.	Traditional Living (12B)
	2.	Heartland Communities
	3.	Small Town Simplicity
2017 Consumer Spending		
Apparel & Services: Total \$		\$12,709,773
Average Spent		\$1,383.75
Spending Potential Index		64
Education: Total \$		\$8,115,229
Average Spent		\$883.53
Spending Potential Index		61
Entertainment/Recreation: Total \$		\$19,575,182
Average Spent		\$2,131.21
Spending Potential Index		68
Food at Home: Total \$		\$32,785,278
Average Spent		\$3,569.44
Spending Potential Index		71
Food Away from Home: Total \$		\$20,245,700
Average Spent		\$2,204.21
Spending Potential Index		66
Health Care: Total \$		\$36,592,190
Average Spent		\$3,983.91
Spending Potential Index		71
HH Furnishings & Equipment: Total \$		\$12,116,846
Average Spent		\$1,319.20
Spending Potential Index		68
Personal Care Products & Services: Total \$		\$4,789,095
Average Spent		\$521.40
Spending Potential Index		65
Shelter: Total \$		\$95,067,889
Average Spent		\$10,350.34
Spending Potential Index		64
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$14,291,326
Average Spent		\$1,555.94
Spending Potential Index		66
Travel: Total \$		\$11,736,170
Average Spent		\$1,277.75
Spending Potential Index		62
Vehicle Maintenance & Repairs: Total \$		\$6,908,790
Average Spent		\$752.18
Spending Potential Index		70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Household Income Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

Summary			2017-2022	2017-2022
	2017	2022	Change	Annual Rate
Population	22,556	22,859	303	0.27%
Households	9,185	9,326	141	0.31%
Median Age	38.1	38.6	0.5	0.26%
Average Household Size	2.39	2.39	0.00	0.00%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
Household	9,186	100%	9,326	100%
<\$15,000	1,248	13.6%	1,287	13.8%
\$15,000-\$24,999	1,413	15.4%	1,372	14.7%
\$25,000-\$34,999	1,291	14.1%	1,186	12.7%
\$35,000-\$49,999	1,540	16.8%	1,424	15.3%
\$50,000-\$74,999	1,759	19.1%	1,590	17.0%
\$75,000-\$99,999	973	10.6%	1,210	13.0%
\$100,000-\$149,999	651	7.1%	873	9.4%
\$150,000-\$199,999	191	2.1%	237	2.5%
\$200,000+	120	1.3%	147	1.6%
Median Household Income	\$40,008		\$42,393	
Average Household Income	\$53,149		\$59,918	
Per Capita Income	\$22,157		\$24,958	

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

2017 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	418	1,491	1,482	1,550	1,649	1,319	1,278
<\$15,000	74	156	158	153	237	192	278
\$15,000-\$24,999	79	186	170	150	231	226	372
\$25,000-\$34,999	78	227	199	162	196	209	219
\$35,000-\$49,999	85	256	243	249	272	258	178
\$50,000-\$74,999	68	365	325	361	318	211	111
\$75,000-\$99,999	26	166	193	215	176	115	83
\$100,000-\$149,999	7	98	143	164	146	69	24
\$150,000-\$199,999	1	27	27	63	40	24	8
\$200,000+	0	10	24	33	33	15	5
Median HH Income	\$31,437	\$44,184	\$47,633	\$52,792	\$42,592	\$36,311	\$24,528
Average HH Income	\$38,163	\$53,726	\$59,030	\$65,472	\$57,263	\$48,782	\$34,768
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	17.7%	10.5%	10.7%	9.9%	14.4%	14.6%	21.8%
\$15,000-\$24,999	18.9%	12.5%	11.5%	9.7%	14.0%	17.1%	29.1%
\$25,000-\$34,999	18.7%	15.2%	13.4%	10.5%	11.9%	15.8%	17.1%
\$35,000-\$49,999	20.3%	17.2%	16.4%	16.1%	16.5%	19.6%	13.9%
\$50,000-\$74,999	16.3%	24.5%	21.9%	23.3%	19.3%	16.0%	8.7%
\$75,000-\$99,999	6.2%	11.1%	13.0%	13.9%	10.7%	8.7%	6.5%
\$100,000-\$149,999	1.7%	6.6%	9.6%	10.6%	8.9%	5.2%	1.9%
\$150,000-\$199,999	0.2%	1.8%	1.8%	4.1%	2.4%	1.8%	0.6%
\$200,000+	0.0%	0.7%	1.6%	2.1%	2.0%	1.1%	0.4%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Household Income Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	406	1,434	1,550	1,491	1,641	1,479	1,322
<\$15,000	76	154	174	145	234	213	291
\$15,000-\$24,999	74	170	162	133	214	241	378
\$25,000-\$34,999	70	192	186	137	175	219	207
\$35,000-\$49,999	79	228	227	214	238	265	172
\$50,000-\$74,999	63	319	298	299	286	218	106
\$75,000-\$99,999	35	197	244	247	215	159	111
\$100,000-\$149,999	8	126	196	208	193	103	39
\$150,000-\$199,999	1	35	37	70	49	35	10
\$200,000+	0	13	26	38	37	26	8
Median HH Income	\$31,920	\$47,659	\$51,459	\$57,411	\$46,722	\$37,803	\$24,662
Average HH Income	\$41,376	\$60,768	\$66,239	\$74,326	\$65,077	\$55,965	\$39,182
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	18.7%	10.7%	11.2%	9.7%	14.3%	14.4%	22.0%
\$15,000-\$24,999	18.2%	11.9%	10.5%	8.9%	13.0%	16.3%	28.6%
\$25,000-\$34,999	17.2%	13.4%	12.0%	9.2%	10.7%	14.8%	15.7%
\$35,000-\$49,999	19.5%	15.9%	14.6%	14.4%	14.5%	17.9%	13.0%
\$50,000-\$74,999	15.5%	22.2%	19.2%	20.1%	17.4%	14.7%	8.0%
\$75,000-\$99,999	8.6%	13.7%	15.7%	16.6%	13.1%	10.8%	8.4%
\$100,000-\$149,999	2.0%	8.8%	12.6%	14.0%	11.8%	7.0%	3.0%
\$150,000-\$199,999	0.2%	2.4%	2.4%	4.7%	3.0%	2.4%	0.8%
\$200,000+	0.0%	0.9%	1.7%	2.5%	2.3%	1.8%	0.6%

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.



Housing Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

Population		Households	
2010 Total Population	22,053	2017 Median Household Income	\$40,008
2017 Total Population	22,556	2022 Median Household Income	\$42,393
2022 Total Population	22,859	2017-2022 Annual Rate	1.16%
2017-2022 Annual Rate	0.27%		

Housing Units by Occupancy Status and Tenure	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	9,992	100.0%	10,260	100.0%	10,466	100.0%
Occupied	8,962	89.7%	9,185	89.5%	9,326	89.1%
Owner	5,291	53.0%	5,224	50.9%	5,282	50.5%
Renter	3,671	36.7%	3,961	38.6%	4,044	38.6%
Vacant	1,030	10.3%	1,075	10.5%	1,140	10.9%

Owner Occupied Housing Units by Value	2017		2022	
	Number	Percent	Number	Percent
Total	5,225	100.0%	5,282	100.0%
<\$50,000	443	8.5%	339	6.4%
\$50,000-\$99,999	2,192	42.0%	1,917	36.3%
\$100,000-\$149,999	1,285	24.6%	1,307	24.7%
\$150,000-\$199,999	665	12.7%	751	14.2%
\$200,000-\$249,999	261	5.0%	349	6.6%
\$250,000-\$299,999	179	3.4%	247	4.7%
\$300,000-\$399,999	107	2.0%	170	3.2%
\$400,000-\$499,999	32	0.6%	55	1.0%
\$500,000-\$749,999	28	0.5%	72	1.4%
\$750,000-\$999,999	24	0.5%	61	1.2%
\$1,000,000+	9	0.2%	14	0.3%
Median Value	\$99,487		\$114,728	
Average Value	\$126,703		\$150,251	

Census 2010 Housing Units	Number	Percent
Total	9,992	100.0%
In Urbanized Areas	9,852	98.6%
In Urban Clusters	0	0.0%
Rural Housing Units	140	1.4%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.



Housing Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	5,291	100.0%
Owned with a Mortgage/Loan	3,629	68.6%
Owned Free and Clear	1,662	31.4%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	1,030	100.0%
For Rent	414	40.2%
Rented- Not Occupied	17	1.7%
For Sale Only	173	16.8%
Sold - Not Occupied	35	3.4%
Seasonal/Recreational/Occasional Use	107	10.4%
For Migrant Workers	0	0.0%
Other Vacant	284	27.6%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership				
	Occupied Units	Owner Occupied Units		
		Number	% of Occupied	
Total	8,962	5,291	59.0%	
15-24	483	92	19.0%	
25-34	1,515	696	45.9%	
35-44	1,473	839	57.0%	
45-54	1,706	1,100	64.5%	
55-64	1,507	1,051	69.7%	
65-74	966	682	70.6%	
75-84	858	584	68.1%	
85+	454	247	54.4%	

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership				
	Occupied Units	Owner Occupied Units		
		Number	% of Occupied	
Total	8,962	5,291	59.0%	
White Alone	8,349	5,044	60.4%	
Black/African American	173	52	30.1%	
American Indian/Alaska	22	15	68.2%	
Asian Alone	29	18	62.1%	
Pacific Islander Alone	1	0	0.0%	
Other Race Alone	287	125	43.6%	
Two or More Races	101	37	36.6%	
Hispanic Origin	589	295	50.1%	

Census 2010 Occupied Housing Units by Size and Home Ownership				
	Occupied Units	Owner Occupied Units		
		Number	% of Occupied	
Total	8,962	5,291	59.0%	
1-Person	2,956	1,428	48.3%	
2-Person	2,805	1,922	68.5%	
3-Person	1,348	812	60.2%	
4-Person	983	596	60.6%	
5-Person	529	327	61.8%	
6-Person	213	122	57.3%	
7+ Person	128	84	65.6%	

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.



Business Summary

Prepared by Esri

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Data for all businesses in area		La Porte city...	
Total Businesses:		1,011	
Total Employees:		15,952	
Total Residential Population:		22,556	
Employee/Residential Population Ratio (per 100 Residents)		71	
by SIC Codes	Businesses	Employees	
	Number	Percent	Number Percent
Agriculture & Mining	9	0.9%	43 0.3%
Construction	50	4.9%	394 2.5%
Manufacturing	60	5.9%	3,294 20.6%
Transportation	24	2.4%	239 1.5%
Communication	10	1.0%	71 0.4%
Utility	7	0.7%	137 0.9%
Wholesale Trade	32	3.2%	1,131 7.1%
Retail Trade Summary	241	23.8%	3,129 19.6%
Home Improvement	13	1.3%	153 1.0%
General Merchandise Stores	9	0.9%	363 2.3%
Food Stores	20	2.0%	330 2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	30	3.0%	533 3.3%
Apparel & Accessory Stores	8	0.8%	32 0.2%
Furniture & Home Furnishings	18	1.8%	201 1.3%
Eating & Drinking Places	74	7.3%	1,102 6.9%
Miscellaneous Retail	69	6.8%	415 2.6%
Finance, Insurance, Real Estate Summary	96	9.5%	603 3.8%
Banks, Savings & Lending Institutions	26	2.6%	251 1.6%
Securities Brokers	7	0.7%	78 0.5%
Insurance Carriers & Agents	20	2.0%	92 0.6%
Real Estate, Holding, Other Investment Offices	43	4.3%	182 1.1%
Services Summary	409	40.5%	4,881 30.6%
Hotels & Lodging	5	0.5%	101 0.6%
Automotive Services	37	3.7%	127 0.8%
Motion Pictures & Amusements	27	2.7%	170 1.1%
Health Services	90	8.9%	2,301 14.4%
Legal Services	11	1.1%	98 0.6%
Education Institutions & Libraries	17	1.7%	712 4.5%
Other Services	222	22.0%	1,372 8.6%
Government	54	5.3%	2,030 12.7%
Unclassified Establishments	19	1.9%	0 0.0%
Totals	1,011	100.0%	15,952 100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

October 13, 2017



Business Summary

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%
Mining	0	0.0%	0	0.0%
Utilities	6	0.6%	107	0.7%
Construction	53	5.2%	411	2.6%
Manufacturing	59	5.8%	2,963	18.6%
Wholesale Trade	31	3.1%	1,129	7.1%
Retail Trade	162	16.0%	2,003	12.6%
Motor Vehicle & Parts Dealers	24	2.4%	495	3.1%
Furniture & Home Furnishings Stores	8	0.8%	131	0.8%
Electronics & Appliance Stores	8	0.8%	65	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	12	1.2%	147	0.9%
Food & Beverage Stores	18	1.8%	321	2.0%
Health & Personal Care Stores	17	1.7%	139	0.9%
Gasoline Stations	6	0.6%	38	0.2%
Clothing & Clothing Accessories Stores	13	1.3%	45	0.3%
Sport Goods, Hobby, Book, & Music Stores	11	1.1%	63	0.4%
Miscellaneous Store Retailers	9	0.9%	363	2.3%
General Merchandise Stores	32	3.2%	190	1.2%
Nonstore Retailers	4	0.4%	6	0.0%
Transportation & Warehousing	14	1.4%	143	0.9%
Information	19	1.9%	507	3.2%
Finance & Insurance	53	5.2%	421	2.6%
Central Bank/Credit Intermediation & Related Activities	26	2.6%	251	1.6%
Securities, Commodity Contracts & Other Financial	7	0.7%	78	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	20	2.0%	92	0.6%
Real Estate, Rental & Leasing	64	6.3%	230	1.4%
Professional, Scientific & Tech Services	60	5.9%	355	2.2%
Legal Services	18	1.8%	145	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	33	3.3%	220	1.4%
Educational Services	17	1.7%	651	4.1%
Health Care & Social Assistance	115	11.4%	2,715	17.0%
Arts, Entertainment & Recreation	22	2.2%	154	1.0%
Accommodation & Food Services	81	8.0%	1,218	7.6%
Accommodation	5	0.5%	101	0.6%
Food Services & Drinking Places	76	7.5%	1,117	7.0%
Other Services (except Public Administration)	148	14.6%	693	4.3%
Automotive Repair & Maintenance	26	2.6%	97	0.6%
Public Administration	54	5.3%	2,030	12.7%
Unclassified Establishments	19	1.9%	0	0.0%
Total	1,011	100.0%	15,952	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.
Data Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

October 13, 2017



Retail MarketPlace Profile

La Porte City, IN
 La Porte City, IN (1842246)
 Geography: Place

Prepared by Esri

Summary Demographics

2017 Population	22,556
2017 Households	9,185
2017 Median Disposable Income	\$33,931
2017 Per Capita Income	\$22,157

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$247,297,559	\$377,158,051	-\$129,860,492	-20.8	230
Total Retail Trade	44-45	\$224,771,168	\$335,828,458	-\$111,057,290	-19.8	156
Total Food & Drink	722	\$22,526,391	\$41,329,593	-\$18,803,202	-29.4	74

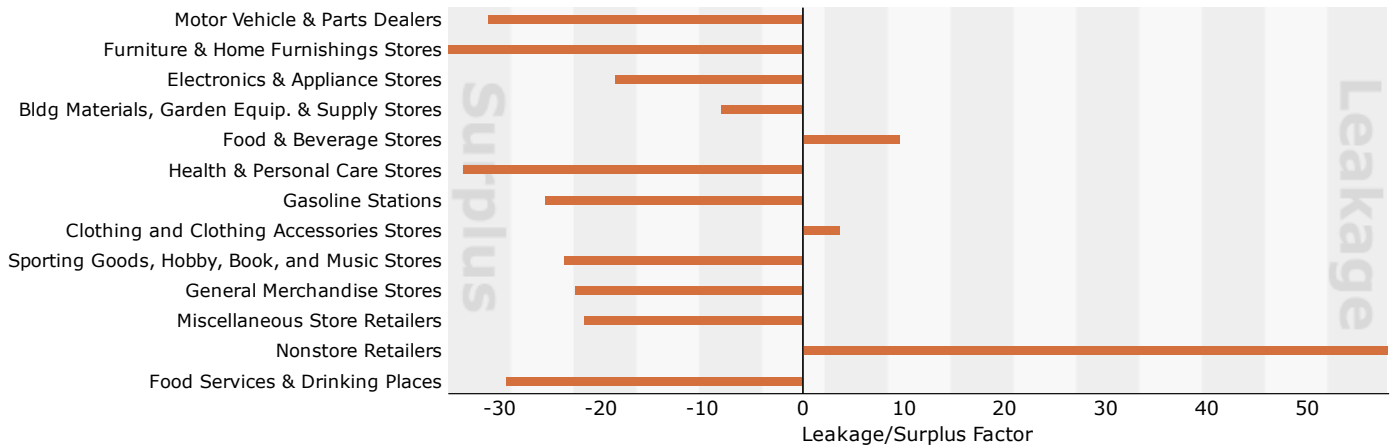
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$50,488,640	\$96,393,395	-\$45,904,755	-31.3	23
Automobile Dealers	4411	\$39,585,814	\$44,240,143	-\$4,654,329	-5.6	9
Other Motor Vehicle Dealers	4412	\$6,114,789	\$6,256,413	-\$141,624	-1.1	3
Auto Parts, Accessories & Tire Stores	4413	\$4,788,037	\$45,896,839	-\$41,108,802	-81.1	11
Furniture & Home Furnishings Stores	442	\$6,189,225	\$12,920,853	-\$6,731,628	-35.2	8
Furniture Stores	4421	\$4,056,218	\$9,330,215	-\$5,273,997	-39.4	3
Home Furnishings Stores	4422	\$2,133,007	\$3,590,638	-\$1,457,631	-25.5	5
Electronics & Appliance Stores	443	\$6,326,803	\$9,238,800	-\$2,911,997	-18.7	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$15,906,428	\$18,765,599	-\$2,859,171	-8.2	12
Bldg Material & Supplies Dealers	4441	\$14,732,674	\$17,284,094	-\$2,551,420	-8.0	11
Lawn & Garden Equip & Supply Stores	4442	\$1,173,754	\$1,481,505	-\$307,751	-11.6	1
Food & Beverage Stores	445	\$38,954,973	\$32,037,360	\$6,917,613	9.7	13
Grocery Stores	4451	\$34,156,722	\$28,161,721	\$5,995,001	9.6	8
Specialty Food Stores	4452	\$1,805,082	\$229,654	\$1,575,428	77.4	1
Beer, Wine & Liquor Stores	4453	\$2,993,169	\$3,645,985	-\$652,816	-9.8	4
Health & Personal Care Stores	446,4461	\$14,551,314	\$29,390,494	-\$14,839,180	-33.8	15
Gasoline Stations	447,4471	\$26,617,130	\$44,913,883	-\$18,296,753	-25.6	11
Clothing & Clothing Accessories Stores	448	\$8,371,411	\$7,780,582	\$590,829	3.7	13
Clothing Stores	4481	\$5,115,673	\$4,320,634	\$795,039	8.4	6
Shoe Stores	4482	\$1,682,296	\$1,353,456	\$328,840	10.8	2
Jewelry, Luggage & Leather Goods Stores	4483	\$1,573,442	\$2,106,492	-\$533,050	-14.5	5
Sporting Goods, Hobby, Book & Music Stores	451	\$4,790,970	\$7,769,966	-\$2,978,996	-23.7	11
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,920,052	\$7,769,966	-\$3,849,914	-32.9	11
Book, Periodical & Music Stores	4512	\$870,918	\$0	\$870,918	100.0	0
General Merchandise Stores	452	\$37,396,045	\$59,207,029	-\$21,810,984	-22.6	9
Department Stores Excluding Leased Depts.	4521	\$27,884,096	\$51,124,508	-\$23,240,412	-29.4	2
Other General Merchandise Stores	4529	\$9,511,949	\$8,082,521	\$1,429,428	8.1	7
Miscellaneous Store Retailers	453	\$10,391,887	\$16,142,045	-\$5,750,158	-21.7	32
Florists	4531	\$464,416	\$823,457	-\$359,041	-27.9	4
Office Supplies, Stationery & Gift Stores	4532	\$1,767,716	\$1,329,118	\$438,598	14.2	2
Used Merchandise Stores	4533	\$1,318,200	\$2,487,147	-\$1,168,947	-30.7	7
Other Miscellaneous Store Retailers	4539	\$6,841,555	\$11,502,323	-\$4,660,768	-25.4	19
Nonstore Retailers	454	\$4,786,342	\$1,268,452	\$3,517,890	58.1	2
Electronic Shopping & Mail-Order Houses	4541	\$3,609,664	\$0	\$3,609,664	100.0	0
Vending Machine Operators	4542	\$251,352	\$0	\$251,352	100.0	0
Direct Selling Establishments	4543	\$925,326	\$1,268,452	-\$343,126	-15.6	2
Food Services & Drinking Places	722	\$22,526,391	\$41,329,593	-\$18,803,202	-29.4	74
Special Food Services	7223	\$595,691	\$545,509	\$50,182	4.4	3
Drinking Places - Alcoholic Beverages	7224	\$786,301	\$1,731,150	-\$944,849	-37.5	11
Restaurants/Other Eating Places	7225	\$21,144,399	\$39,052,934	-\$17,908,535	-29.7	60

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

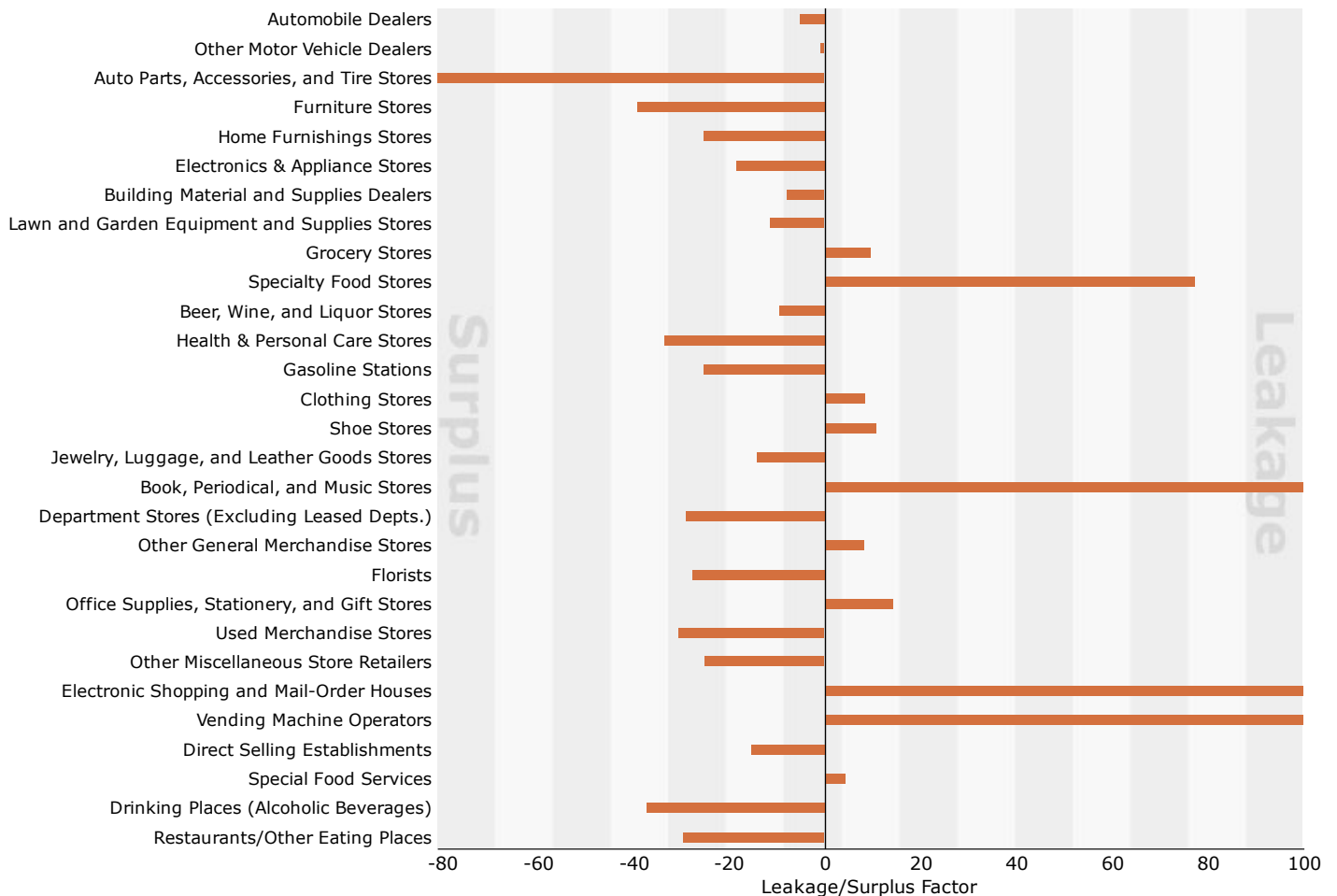
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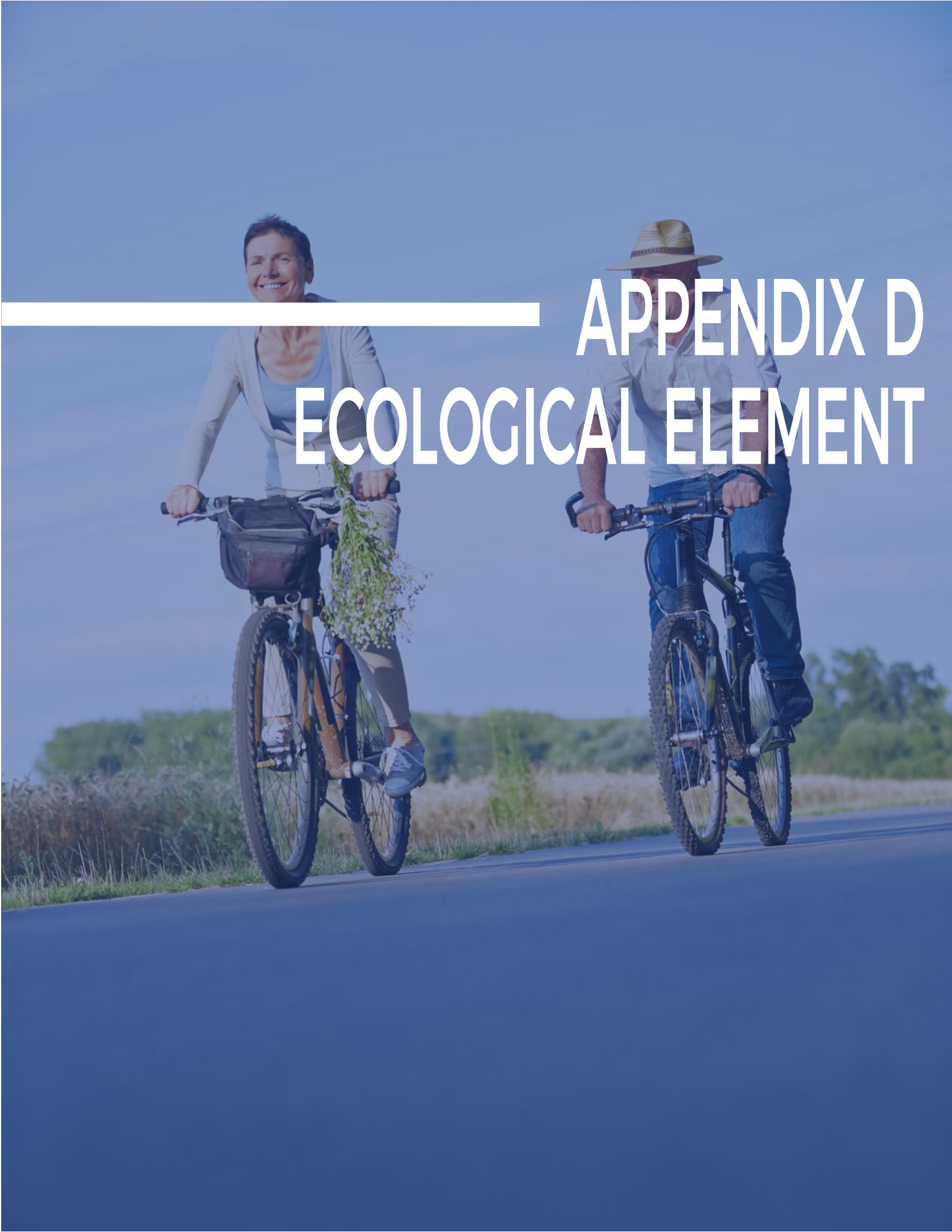
Leakage/Surplus Factor by Industry Subsector



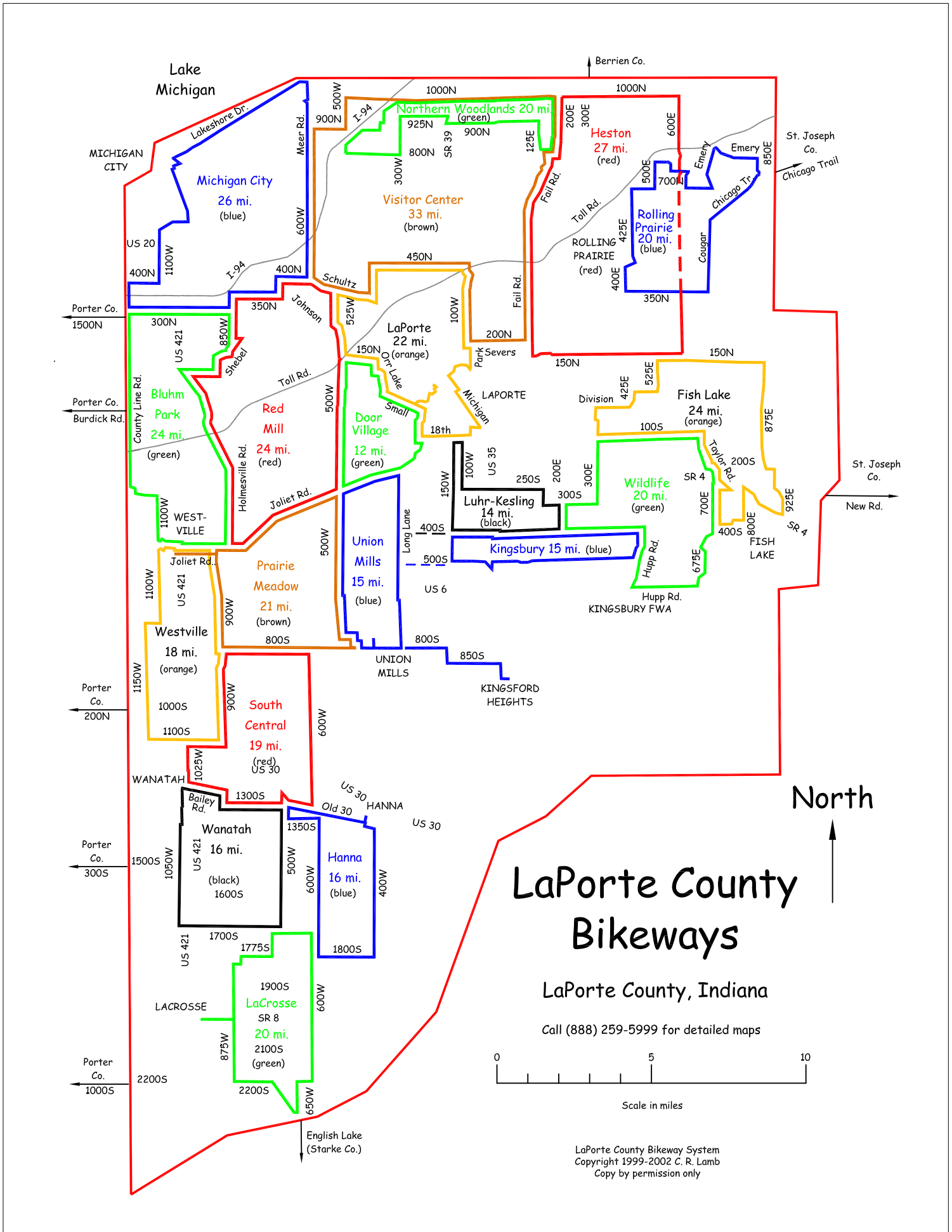
Leakage/Surplus Factor by Industry Group

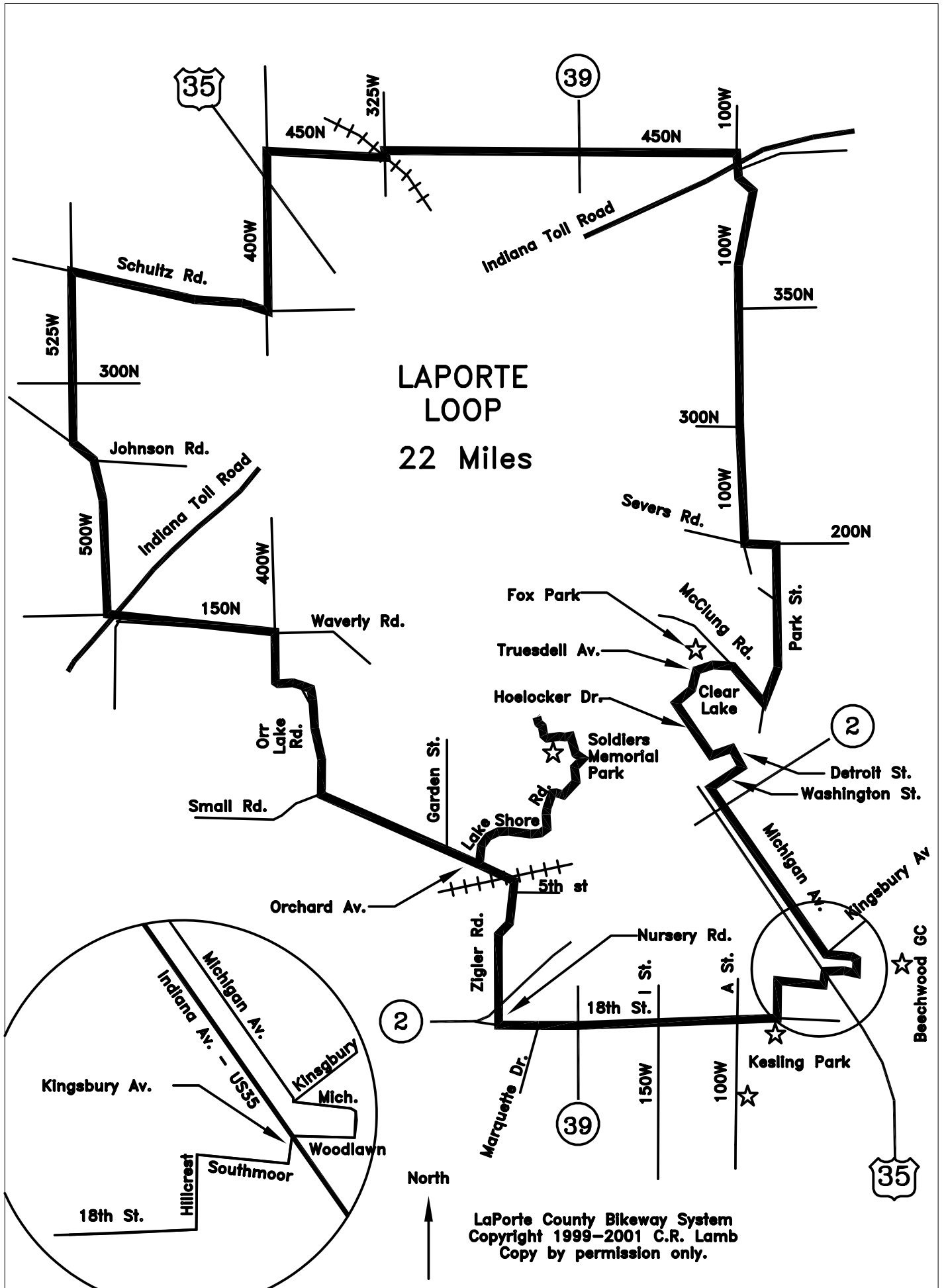


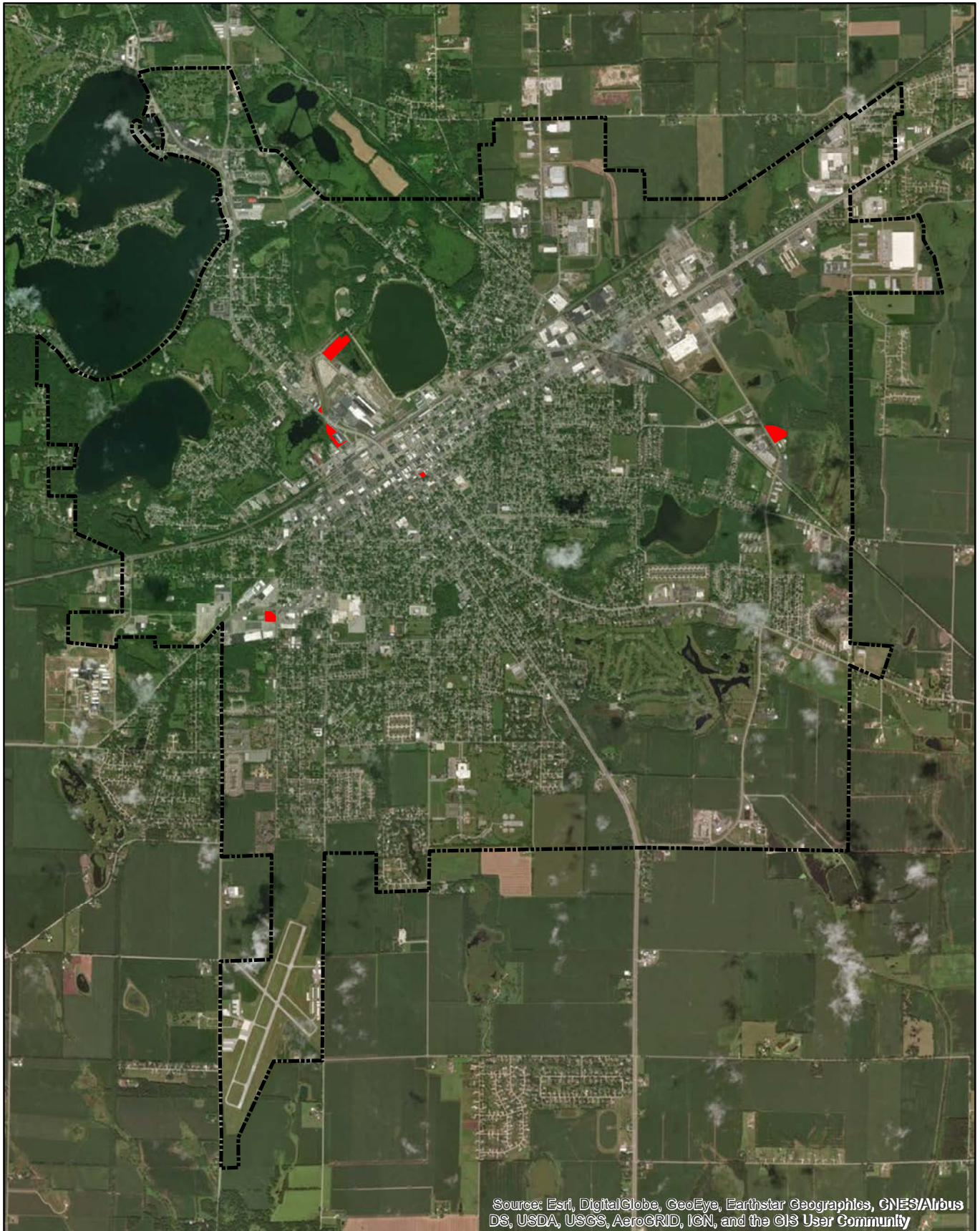
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APPENDIX D ECOLOGICAL ELEMENT







Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

